



PRESS BRIEFING

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Energy efficiency financing has potential to soar from \$20 to \$150 billion annually, creating over one million American jobs, according to new report

Mobilizing large-scale financing by public sector is key to reducing emissions and saving businesses, households money

Washington, DC – (Oct. 26, 2011) – A newly issued report details the immediate opportunities available for private sector investments in energy efficiency projects. “Energy Efficiency Financing: Models and Strategies,” issued by Capital-E, explains the popular financing strategies employed by policymakers and private investors alike, and concludes that opportunities for financing \$150 billion annually in energy efficiency projects over the next 10 years would cost-effectively make the American economy more competitive, enhance national security, and help slow the impacts of climate change.

“Energy efficiency is the largest, cheapest, safest, and cleanest way to provide energy services,, and making investments now in building efficiency will create jobs, save money for consumers and businesses and reduce emissions,” said Jason Hartke, Vice President, National Policy, U.S. Green Building Council (USGBC). “With clarity and resonance, this new report shows how these financing strategies can drive energy efficiency improvements and accelerate uptake into new and emerging markets.”

The report, developed by Capital-E in association with American Council for an Energy-Efficient Economy (ACEEE), Appraisal Institute, Citigroup, JPMorgan Chase and the National Association of State Energy Officials (NASEO), evaluates over a dozen financing models. To access the report, visit www.cap-e.com.

About U.S. Green Building Council (USGBC)

The U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 79 local affiliates, nearly 16,000 member organizations, and more than 168,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute \$554 billion to the U.S. GDP from 2009-2013. USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students. For more information, visit usgbc.org, [Twitter](#), [Facebook](#) and [LinkedIn](#).