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MINUTES

Education Steering Committee

Meeting date: September 9, 2011 conference call

Time: 2:30-4:00pm

Minutes approved: October 14, 2011

Member	Title	Attendance
Marge Anderson	ERC/ESC Co-Chair	X
Amit Bandyopadhyay	Member Seat	Absent
Projjal Dutta	EEC Co-Chair	X
Jennifer Eaton	Member Seat	X
Iram Farooq	Member Seat	X
Dana Kose	CSC Rep	X
Peter Morris	RAC Co-Chair	X
Kathy O. Roper	Member Seat	X
Lynn N. Simon	Member Seat	X
Joel Ann Todd	LSC Rep	X
Paula B. Vaughn	EDTC Co Chair	Absent
Paul Poirier	CSC Rep	X
JC Burton	Observer	X
Staff:		
Karol Kaiser	ESC Staff	X
Kimberly Lewis	EEC Co-Chair	X
Chris Pyke	RAC Co-Chair	Absent
Ryan Snow	ERC Co-Chair	X
Julia Feder	EDTC Staff	X
Sarah Burrell	Staff	X
Richard Graves	ESC Chair	X

Marge Anderson called the meeting to order. There was a quorum.

1. Opening Round and Conflicts

No conflicts of interest were declared

2. Approve Minutes: August 3, 2011. Approved by consent

3. EEC Working Group Item – Greenbuild Staff, Kimberly Lewis, presented proposal for working groups for 2012 conferences and events.

a. Concerns about GB working groups and thought leadership track were expressed.
ACTION: GB team to consider concerns in creating working groups

4. New ESC Candidate –Laurie McMahon was considered for an open seat on ESC representing the commercial real estate sector and a valuable voice for education.

Action: ESC approved and staff will compose memo of recommendation for Excomm

5. Committee Updates

CSC- Paul Poirier-



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1. Chapters integration with GBIG and local project stories. Reforming CSC make up. Phasing out regional representation.

LSC – Joel Todd

1. Focus on LEED 2012 2nd public comment and communication strategies. 3rd public comment likely, but solid understanding of what's likely to change will be evident by end of 2011.
2. Technical subject matter experts are required for education development and benefits for participation need to be considered.
3. Science behind LEED Development leads to advanced green buildings topics beyond LEED, coordination with project research and GBIG for education development.

EDTC – Ryan Snow

1. Content development and management planning in preparation for LEED 2012 development. Workplan available for committee review after GB.

EEC – JC Burton

1. Finalizing events for GB. Looking toward 2012 and call for proposals, thought leaders, research topics.
2. International Summit will look much like GB Phoenix plenary.

RAC – Peter Morris

1. Focus out of retreat to re-engage RAC agenda.

LLC, ESC, CSC

1. Chairs have a call scheduled and will consider making a recommendation on LEED specific education should come from USGBC education programming to ensure accuracy and competency of the LEED AP credentials.

6. Pearson Update- Julia Feder

- a. Phase 1- Distribution Agreement for Core Concepts Guide and GS Study Guide to Pearson audiences.
- b. Phase 2 –Online education partnership and Exam prep portal for GA/discipline specific audiences.

7. 2012 – EDU Initiative/ Ryan Snow

Approaching 2012 – focused around LEED. Existing content that needs to be refreshed. Creating content that is flexible. Breaking down instructor led content into modules. Giving more options for a variety of audiences.

8. Thought Leadership – Karol Kaiser

Two thought leadership events are being proposed in the 2012 budget pending sponsorship support. Limited attendance, Invitation only, high level experts, produces a derivative education product.

9. Closing Round

Meeting Adjourned at 3:52pm

Next Meeting – October 14' 2011 – 2:30pm E.T