Designing Online Instruction

Learn about the online instructional environment, envisioning your online course, developing a web course, phases of design and development, design guidelines, and more.

Discover the principles behind the adoption of technology innovation and the nature of the online learning environment. Then get tips for planning your online course, identifying resources and design guidelines.

Discuss the phases of design and development and models, motivating student-student interaction, and managing interaction. Get the latest information on copyright issues, assessment and evaluation.

Your instructor is co-author of the book Faculty Guide to Moving Teaching and Learning to the Web.

Online, one week, November 1-5, 2010, February 7-11, 2011*; $195, includes book; Rita Marie Conrad, instructor.*

 Course Outline

Unit 1
Overview of the Online Instructional Environment

- Internet basics
- Principles behind the adoption of technology innovation
- The nature of the online learning environment

Unit 2
 Envisioning Your Online Course

- Types of web courses
- Preparing for the move to the Web
- Analyzing your current course
- Planning your web course
- Identifying resources
- Design guidelines

Unit 3
Developing a Web course

- Team vs. Individual approach to development
- Phases of design and development
- Models of web courses

Unit 4
Online Interaction

- Online collaboration
- Creating an interactive environment

- Motivating student-student interaction
- Managing interaction

Unit 5
Issues in the Web Environment

- Managing email
- Facilitating discussions
- Class size
- Copyright

Assessment and Evaluation

About online learning

Online learning is a fun, enjoyable and very productive way to learn. Millions of people are learning online each year. You will engage with the instructor and other participants. You will get to know your instructor and other participants. You may make friends. It's easy. It's fun.

How the Course Works

It is easy to participate in your online course. After you register, you will be given a web address to go to get into your online classroom. You will have a password and use your email address and password to gain access.

Once inside the online classroom, here's what you can expect.

Participate when you want

Participants can participate as little or as much as you want.
You can participate any time of day or evening. The online classroom is open 24 hours a day, 7 days a week.
There are no live real-time requirements or meetings. You decide when you participate. For the best learning, participants should log into the course on 2-3 different days of the week.

What you will do

For each Unit, you will:

- Read the print readings (about 20 pages a week)
- Have the option of accessing the online readings
- Listen to the audio presentation for the Unit and view the slides
- Have the option of taking a self-quiz to see how much you have learned
- Engage in written online discussion with your instructor and other participants

For best learning, you should make one or more comments at 2-3 different times each week.
The content (readings, audio lectures, slides) and self quizzes are accessible for the entire course, so you can work ahead, or go back and review again, at your convenience.

Discussion

The Discussion for each Unit lasts one week. All comments are made in writing and can be made at any time of the day or night.

Your instructor will log into the Discussion area at least once a day and answer questions, make comments, and respond to comments by you and the other participants.

We encourage you to make 2-3 comments each week to maximize your learning and enjoyment of the course.

It's easy. It's fun.