

## Advanced Teaching Online

In the 21st century, half of all learning will be online. The opportunities are tremendous for teaching online. Discover how to plan, develop and teach an online course. Take home a ten step model for developing your online course. Experience one of the most advanced online classrooms for teachers. Learn how to create online audio lectures with slide shows. Plus, find out how self quizzes enhance learning.

See an animation, drop-and-drop exercise, and dynamite welcome pages. Engage in online discussion with other teachers. An instructor's book, *Advanced Teaching Online*, is included.

*Online, one-week, April 18-22; August 23-27; and October 18-22; \$195, includes book; William A. Draves and Mary Dereshiwsky, instructors.*



### Course Outline

#### Unit 1

##### How the Internet is Changing How We Learn

- Why you should teach online
- How we learn today
- Why cognitive information is delivered better by the Internet
- The Top 10 reasons why the Internet is better than traditional lectures
- Why there is more interaction online
- Learning in-person; what you cannot do on the Internet
- How the Internet enhances your classroom teaching

#### Unit 2

##### Learning Online

- How learning online is different from classroom learning
- Why learning online is an important skill
- How we learn online
- You will feel differently
- Not everyone is right for online learning: a quiz to help them find out

#### Unit 3

##### Developing Your Online Course

- What an online classroom looks like
- Everything you need to know about the technology
- Who owns the online course?
- Building online content
- Creating end results and outcomes
- Writing text and copy
- Making audio and video presentations
- Development time and cost

## Unit 4

### Teaching Your Online Course

- You may already have the skills to teach online
- Facilitating online discussions
- Responding to student questions and needs
- Testing, grading and cheating online
- How much time you should spend online
- Integrating online work with your classroom meetings

## Unit 5

### Keys to successful Online Courses

- Planning for long term success
- The economics of online learning
- There are 100,000 niches available
- Becoming the foremost expert in the world
- Syndicating and franchising your online course
- How teaching online enhances your career



### About online learning

Online learning is a fun, enjoyable and very productive way to learn. Millions of people are learning online each year. You will engage with the instructor and other participants. You will get to know your instructor and other participants. You may make friends. It's easy. It's fun.



### How the Course Works

It is easy to participate in your online course. After you register, you will be given a web address to go to get into your online classroom. You will have a password and use your email address and password to gain access.

Once inside the online classroom, here's what you can expect.



### Participate when you want

Participants can participate as little or as much as you want.

You can participate any time of day or evening. The online classroom is open 24 hours a day, 7 days a week.

There are no live real-time requirements or meetings. You decide when you participate. For the best learning, participants should log into the course on 2-3 different days of the week.



### What you will do

For each Unit, you will:

- Read the print readings (about 20 pages a week)
- Have the option of accessing the online readings
- Listen to the audio presentation for the Unit and view the slides
- Have the option of taking a self-quiz to see how much you have learned
- Engage in written online discussion with your instructor and other participants

For best learning, you should make one or more comments at 2-3 different times each week.

The content (readings, audio lectures, slides) and self quizzes are accessible for the entire course, so you can work ahead, or go back and review again, at your convenience.



## Discussion

The Discussion for each Unit lasts one week. All comments are made in writing and can be made at any time of the day or night.

Your instructor will log into the Discussion area at least once a day and answer questions, make comments, and respond to comments by you and the other participants.

We encourage you to make 2-3 comments each week to maximize your learning and enjoyment of the course.

***It's easy. It's fun.***