MINUTES

2101 L St. NW
Washington, DC 20037
T: 202 828-7422
F: 202 828-5110
www.usgbc.org

Market Advisory Committee
Meeting date: December 13, 2010
Time: 4pm ET (Conference Call)
Minutes approved: Approved 1/10/11

Member	Title	Present
Liana Berberidou-Kallivoka	Austin Energy Green Building	X
Jeffrey Cole	Konstrukt	X
Rand Ekman	OWP/P | Cannon Design	X
Holley Henderson	H2 Ecodesign	X
Richard Kleinman	LaSalle Investment Management	X
Craig Kneeland	NYSERDA	
Muscoe Martin (Chair)	M2 Architecture	X
Lisa Matthiessen (Vice-Chair)	Buro Happold	X
Cindy Quan	Goldman Sachs & Co.	
Matt Raimi	Raimi & Associates	
Jon Ratner	Forest City Enterprises, Inc	
Rebecca Stafford	University of California	
Keith Winn	Catalyst Partners	X
Staff		
Chris Law	USGBC	X
Doug Gatlin	USGBC	
Chrissy Macken	USGBC	X
Corey Enck	USGBC	X

Committee Chair Muscoe Martin called the meeting to order at 4:05pm with the following agenda:

1. Roll Call and Conflict of Interest Declaration
2. Discuss: MAC in 2011
    a. *Review*: MAC Accomplishments in 2010
    b. *Review*: Upcoming Projects (from USGBC)
    c. *Brainstorm*: Additional 2011 Projects
3. Review: LSC Approval of LEED 2009 Adaptations

A quorum was present.

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1. **Roll Call and Conflict of Interest Declaration**
   a. No conflicts declared

2. **Discuss: MAC in 2011**
   a. *Review*: MAC Accomplishments in 2010
      1. Chrissy Macken from staff provided MAC with an overview of the Committee's major accomplishments over the past year. These included facilitating the development and launch of the LEED User Market Data Survey, supporting the work of the Adaptations Working Groups and subsequent LEED Adaptations, providing an extensive review of the development and structure of the next version of LEED, providing input towards regionalization and forming a task group to focus on addressing market data.
   b. *Review*: Upcoming Projects (from USGBC)
      1. The Committee was presented with the baseline items that it should expect to engage itself in over the course of the year. These include MAC's significant involvement in the review of those public comments for the next version of LEED related to market feasibility, as well as subsequent changes to credit language. MAC will also be asked for feedback towards project CIRs and LEED interpretations as appropriate.
   c. *Brainstorm*: Additional 2011 Projects
      1. The Committee discussed how it would like MAC to fill its advisory role to LEED in the upcoming year. This discussion included how to best engage the Committee in a review of the various data afforded to USGBC through project registration and certification. The Committee also emphasized its role in continuing to evaluate market readiness in its review of the next version of LEED as it moves through public comment and revision, brainstormed how to best identify market-based issues that fall under MAC's purview, and discussed the possibility of forming market-specific task groups to address comments in the next version of LEED rating systems.

3. **Review: LSC Approval of LEED 2009 Adaptations**
   a. The Committee was presented with a final version of LEED 2009 Adaptations, which were originally reviewed by MAC in the spring to help guide the Adaptations Working Groups as they performed their work. Final credit language was approved by the LEED Steering Committee on December 6th, 2010, with changes in the final review period tracked for MAC's review.
   b. A motion to recognize the LSC's approval of LEED 2009 Adaptations for Data Centers (New Construction and Existing Buildings), Warehouses + Distribution Centers (New Construction, Core + Shell, Existing Buildings), Lodging (New Construction, Commercial Interiors, Existing Buildings), Schools (Existing Buildings), and Retail (Existing Buildings) was made by Rand Ekman and seconded by Richard Kleinman. Motion approved by consent.

Meeting adjourned at 3:00 pm ET. Next meeting scheduled for January 10th, 2010 at 2pm ET.