

# Roger Platt, J.D.

## Senior Vice President, Global Policy and Law

### U.S. Green Building Council



Seasoned Washington, D.C. veteran Roger Platt was named senior vice president for global policy and law, a new position at the U.S. Green Building Council, in September 2009, signaling USGBC's growing engagement in the world arena.

In this role, Platt is responsible for managing policy and legal aspects related to the increasingly global adoption of the LEED green building certification program. LEED is currently in use in more than 117 countries, and projects outside the U.S. account for about 23% of the square footage of LEED projects, signifying how rapidly it has become a global metric of achievement. Platt's role includes managing an international portfolio of policy development relationships, including the Climate Positive Development Program, which is a joint program with the Clinton Climate Initiative and USGBC; the World Green Building Council, of which USGBC is a founding member; the World Economic Forum; the United Nations Environment Programme, as well as various local governments and local green building councils in countries where LEED is becoming a dominant rating system tool for delivering high performance buildings.

Platt also oversees USGBC's proactive engagement in U.S. policy and legislation development among federal and state agencies, on the Hill, in state capitals, city halls, and county commissions across the country, as well through the alliances USGBC has forged with other NGOs and public-private initiatives. This includes advancing USGBC's views to these constituencies on a wide variety of environmental and land use issues, including energy and water efficiency policies, and the built environment's contribution to reducing carbon emissions and the critical importance of green homes and green schools.

Platt joined USGBC after a very successful 15 years as senior vice president and counsel with the Real Estate Roundtable, which represents the leaders of America's top public and privately owned real estate entities on public policy issues. There he pioneered a series of high-profile collaborations between the Roundtable and environmental and non-profit organizations to advance responsible public policy. These include working with the Clinton Climate Initiative's global program on large energy retrofits; Environmental Defense Fund and the Nature Conservancy on multi-species land use planning; the U.S. Conference of Mayors and Smart Growth America on smarter growth, including the recycling of brownfield properties; the Environmental Protection Agency on the launch of the Energy Star Building Label program; the Natural Resources Defense Council (NRDC) on tax incentives for ultra-efficient commercial buildings; and most recently with NRDC and USGBC on how greener, more efficient buildings can be part of the solution to energy and climate protection challenges.

Before joining the Real Estate Roundtable, Roger was a consultant to President Clinton's then newly formed Corporation for National and Community Service. Prior to that he was a senior associate at the law firm of Coblenz, Cahen, McCabe and Breyer in San Francisco where he specialized in urban land use and real estate transactions.

He is a graduate of Harvard University and the University of San Francisco School of Law. He is a member of the California and District of Columbia bar associations and a member of the Urban Land Institute (ULI) where he chaired the ULI Sustainable Development Council from 2001-2004 and currently serves as chair of the ULI Responsible Property Investment Council.



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