

Doug Gatlin

Vice President, Market Development



As the Vice President for Market Development at the U.S. Green Building Council, Doug Gatlin has oversight for deploying the family of LEED rating systems in all the major commercial market segments and for managing overall customer relations for LEED and the Council's new pilot initiative, the Portfolio Program.

Doug has 15 years experience in energy and environmental policy and has worked on climate change response strategies and voluntary pollution prevention programs for most of his career. He has authored publications on climate change mitigation strategies, energy efficiency program design, and energy efficiency project financing.

Prior to joining USGBC, Doug served as a Senior Policy Advisor at the USEPA, where he worked for nearly 10 years. From 1997-2004, he served as Team Leader for the EPA's ENERGY STAR Commercial Buildings program, where he launched a public sector program for governments, K-12 schools and universities, an energy efficiency financing initiative, and also a new partnership program with service providers, utilities and regional energy efficiency programs.

From 1992-1996, Doug served as a project manager at the Washington, DC based Climate Institute, where he managed the Energy Smart Cities campaign, and also helped the U.S. Department of Energy launch the Rebuild America program.

Doug holds a bachelors in political science from Duke University and a masters in public policy from Georgetown University. He lives with his wife and two children in Silver Spring, MD.



1800 Massachusetts Ave, NW
Suite 300
Washington, DC 20036
T: 202 828-7422
F: 202 828-5110
www.usgbc.org