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For Immediate Release

From: Fred Sitter, Marketing Communications Director

Duro-Last® Roofing Gets Sustainable with Staples

Saginaw, Michigan – August 31, 2011 – Duro-Last® Roofing, Inc., is pleased to announce that it has awarded Staples Advantage®, the business-to-business division of Staples, Inc. (NASDAQ: SPLS), the implementation of a company-wide environmentally preferable cleaning and breakroom products program.

The program will help reduce Duro-Last's impact on the environment through the use of environmentally preferable cleaning products and breakroom supplies. To lessen impact on the environment, Staples has developed alternatives to conventional paper and plastic cups, plates, bowls, cutlery, and cleaning supplies. The Sustainable Earth by Staples™ products are environmentally preferable and meet rigorous environmental standards. They are made from renewable resources, recycled and/or compostable materials, and are recognized by third parties such as EPA DfE, Green Seal™ and BPI.

Duro-Last has a long history as an environmental leader. The company has recently been recognized by Corp! Magazine as a "Going Green" honoree and awarded the Oregon Governor's Sustainability Award for its commitment to sustainable business practices. Duro-Last also recently completed an energy-efficient lighting program by replacing its current lighting fixtures with energy-efficient lighting at its corporate headquarters in Saginaw, Michigan.

"We are an environmentally conscious organization. We recycle manufacturing scrap, and also have a 'recycle your roof' program that recycles old Duro-Last roofs," said facilities director, Chris Couitcher. "We are excited about our new partnership with Staples. This will add to our commitment to reduce the company's environmental impact."

All Duro-Last locations as well as the EXCEPTIONAL® Metals, and Creative Impressions® divisions of Duro-Last Roofing will be using the new program.

About Staples Advantage

Staples Advantage, the business-to-business division of Staples, Inc. (Nasdaq: SPLS), serves organizations of 20 or more employees up to the Fortune 1000, including global businesses, local, state and federal government, healthcare organizations and educational institutions. The Staples Advantage one source solution includes comprehensive products and services from office supplies, technology and printing to promotional products, furniture and facility supplies. Dedicated to providing organizations with greater cost savings and improved ordering efficiencies, Staples Advantage provides a customized level

of account support and best-in-class customer service. More information is available at www.staplesadvantage.com.

About Duro-Last Roofing, Inc.

With corporate headquarters and a manufacturing facility in Saginaw, Michigan, and other locations in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, Duro-Last Roofing, Inc. is the manufacturer of the "World's Best Roof"®. Since 1978, Duro-Last has produced a custom-fabricated, thermoplastic single-ply **roofing system** that is ideal for any flat or low-sloped commercial or industrial building. Energy-efficient and extremely durable, the Duro-Last roofing system is also leak-proof, virtually maintenance-free and resistant to chemicals, fire, punctures, and high winds. In addition to the Duro-Last roofing system, the company's brands include the Duro-Last Cool Zone®, the Duro-Shield® metal retrofit, Duro-Last Designer Series roofing systems, and the Duro-Fleece™ System. For more information, contact **Fred Sitter at 800-248-0280** or visit www.duro-last.com.

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