

**BUILDINGS IN BALANCE**



*A Twelve-Week Green Building Lecture Series  
January - April 2006*

**BUILDINGS IN BALANCE** is a twelve-week green building lecture series featuring new case studies, financial analyses, and original research from the Cascadia bioregion and beyond. Speakers from across the United States and Canada will highlight the tremendous diversity and variety of project types incorporating green building and will place a special emphasis on demonstrating the cost-benefit analysis of building green. Aimed at architects, developers, engineers, contractors, planners, appraisers, brokers, interior designers, landscape architects, lenders, and other real estate professionals, *Buildings in Balance* will provide a fascinating look into the future of the built environment.

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*Monday, 1/30/06*

**The Future of Green Building**

**RICK FEDRIZZI**

UNITED STATES GREEN BUILDING  
COUNCIL

**5:30 - 7:00 PM; NO FEE FOR THIS KEYNOTE!**

Seattle City Hall, Bertha Landes Room; 600 Fourth Avenue

*Rick Fedrizzi is the President and CEO of the United States Green Building Council (USGBC). He was the founding chairman of the USGBC and also served as the President of the World Green Building Council, headquartered in Sydney, Australia. He serves on the Board of Directors of several organizations, including the New York Indoor Environmental Quality (NYIEQ) Center, a non-profit corporation pursuing collaborative research and economic development projects related to indoor environmental quality, and The Environmental Project, an undertaking of the Iowa Child Institute to transform a 30-acre brownfield site into a cutting-edge center for environmental and ecological education and research. Rick is an internationally renowned speaker on green marketing, industrial ecology and sustainable building design.*



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*Friday, 2/3/06*

**Green Value: The Link Between Market Valuation and Green Building**

**CHRIS CORPS**

ASSET STRATEGICS LTD.

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*Friday, 2/10/06*

**Biophilic Design: Linking Human Potential and Sustainability**

**JUDITH HEERWAGEN**

J.H. HEERWAGEN & ASSOCIATES

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*Friday, 2/17/06*

**Why Build Green? Perspectives from Three Cascadia Developers**

**DENNIS WILDE  
GERDING/EDLEN**

**ADA HEALEY  
VULCAN REAL ESTATE**

**ROBERT BROWN  
ReSOURCE RETHINKING BUILDING INC.**

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*Friday, 2/24/06*

**It's Not Easy Being Green:  
The Getty Center and LEED EB**

**JIM BULLOCK**

J. PAUL GETTY TRUST

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*Friday, 3/3/06*

**The First LEED Hotel:  
Hilton Vancouver Washington**

**MIKE SHEA**

FLETCHER FARR AYOTTE

**GERRY LINK**

HILTON HOTELS CORPORATION

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*Friday, 3/10/06*

**Building Integrated Solar Power:  
Today and Tomorrow**

**ARNO HARRIS**

ENERGY INNOVATIONS

# BUILDINGS IN BALANCE

## A Twelve-Week Green Building Lecture Series

All lectures, unless otherwise noted, will be held from Noon to 2:00 pm at Sellen Construction; 227 Westlake Avenue North, Seattle, WA 98109

Cost: \$15 per lecture (\$25 at the door) or \$100 for the entire series. Lunch will be provided for all Friday lectures. **Pre-registration is strongly encouraged.** Details and registration information at [www.cascadiagbc.org](http://www.cascadiagbc.org).

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*Friday, 3/17/06*

**Southeast False Creek and Vancouver's 2010 Olympic Village: An Integrated Sustainable Neighborhood**

**TOM OSDOBA**  
CITY OF VANCOUVER

**JODY ANDREWS**  
SOUTHEAST FALSE CREEK /  
ATHLETES' VILLAGE

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*Friday, 3/24/06*

**Affordable Housing Goes Green: Means and Methods**

**SANDRA MALLORY**  
ENVIRONMENTAL WORKS

**BETSY HUNTER**  
CAPITOL HILL HOUSING

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*Friday, 3/31/06*

**Sustainable Urban Site Design: Battery Park City and Beyond**

**DREW GANGNES**  
MAGNUSSON KLEMENCIC  
ASSOCIATES

**SUSAN KAPLAN**  
BATTERY PARK CITY AUTHORITY

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*Friday, 4/7/06*

**Managing the Cost of Green**

**LISA FAY MATTHIESSEN**  
DAVIS LANGDON

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*Monday, 4/10/06*

**Building an Environmental Ethic**

**RAY COLE**  
UNIVERSITY OF BRITISH COLUMBIA

**5:30 - 7:00 PM; NO FEE FOR THIS KEYNOTE!**

**Seattle Central Library; 1000 Fourth Avenue**

*Ray Cole is a Professor at the University of British Columbia. He has been teaching environmental issues in building design at UBC School of Architecture for the past 28 years. Dr. Cole heads the Environmental Research Group at the School of Architecture; he is also the co-founder of the Green Building Challenge - an international collaborative effort to benchmark progress in green building performance and environmental assessment.*

*Dr. Cole was selected as the North American Association of Collegiate Schools of Architecture Distinguished Professor for "sustained commitment to building environmental research and teaching" in 2001. In 2003 he received the Architectural Institute of British Columbia Barbara Dalrymple Memorial Award for Community Service and the United States Green Building Council's Green Public Service Leadership Award.*



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[www.cascadiagbc.org](http://www.cascadiagbc.org)

Cascadia's mission is to promote the design, construction and operation of buildings in Oregon, Washington and British Columbia that are environmentally responsible, profitable and healthy places to live, work and learn.

**THE BUILDINGS IN  
BALANCE SERIES  
IS PROUD TO BE  
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