



# About Greenbuild

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**When:** Nov. 20-22, 2013

**Where:** Pennsylvania Convention Center, 1101 Arch Street, Philadelphia, Penn.

**About:** USGBC's [Greenbuild International Conference & Expo](#) is the world's largest conference dedicated to green building. Greenbuild is the ideal space to learn about the newest, most groundbreaking green building products, services and technologies. Nearly 25,000 attendees from 90 countries convened in San Francisco, Calif. in 2012 for three days of education sessions, renowned speakers, green building tours and networking, and the biggest expo hall in Greenbuild's 11-year history, featuring three floors and 1,700 booths displaying the latest technological innovations and cutting-edge products.

## Past Facts

- MSNBC's "Morning Joe" Mika Brzezinski and Joe Scarborough co-hosted an opening plenary discussion featuring Cory Booker, Mayor of Newark, New Jersey; George Pataki, Former Governor of New York; and Biz Stone, co-founder of Twitter, among others;
- Ret. Gen. Colin Powell, Archbishop Desmond Tutu, Al Gore and President Bill Clinton have all been opening keynote speakers at Greenbuild;
- Grammy Award-winning artists Sheryl Crow, Maroon 5 and Train have all performed at Greenbuild.

## Sustainability

- All Greenbuild signage is recyclable or reusable, and made from recycled content.
- All Greenbuild printed materials are printed on 100 percent-recycled content paper using vegetable-based inks and printed locally when possible.
- All exhibiting companies participate in the Greenbuild Mandatory Exhibition Green Guidelines, which enforce green practices for booth construction, reuse, material selection and operations.
- To encourage attendees to walk to and from the conference, Greenbuild offers a shoe check-in.
- Our newsroom has gone virtual, reducing Greenbuild's resource footprint.
- Awards
  - Three-time recipient of IMEX Green Meetings Award (2004, 2006, 2009)
  - Tradeshow Weekly's 50 Fastest Shows (2006-2009, 2011)

- MPI Rise award for Organizational Achievement (2010)

## Greenbuild Firsts

- 1st Greenbuild to be hosted outside of the U.S. was Toronto in 2011;
- 1st West Coast Greenbuild was Phoenix in 2009;
- 1st Residential Summit was held in Chicago in 2007;
- 1st Green Jobs Fair was held in Phoenix in 2009;
- 1st show was held in Austin, Tex. in 2002 and hosted 4,189 attendees.

## Past Cities

- 2002 – Austin, Tex.
- 2003 – Pittsburgh, Penn.
- 2004 – Portland, Ore.
- 2005 – Atlanta, Ga.
- 2006 – Denver, Colo.
- 2007 – Chicago, Ill.
- 2008 – Boston, Mass.
- 2009 – Phoenix, Ariz.
- 2010 – Chicago, Ill.
- 2011 – Toronto, On., Canada
- 2012 – San Francisco, Calif.

## Future Cities

- 2014 – New Orleans, La.
- 2015 – Washington, D.C.



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Member employees, USGBC staff

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