LEED and Forest Protection: Thank You for Your Important Input

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This week, ForestEthics and others reached out to USGBC to express their views on an important issue: How LEED plays a role in forest protection. I want to thank these organizations and individuals for expressing their passionate views. Since the beginning, USGBC and the process that it set up for the ongoing development of the LEED rating system has encouraged public comment and open dialogue. There are thousands of issues that need to be addressed if we are to achieve our mission of wide-scale market transformation to a built environment that saves energy, saves water, saves precious resources, reduces waste, improves indoor environmental quality and creates jobs. BUT WE NEED YOUR VOICE AND YOUR VOTE.

If your company is not already a member of USGBC , we urge you to become one so that not only your voice can be heard, but your vote can count when we take the rating system to the membership for ballot. We anticipate that LEED 2012 will come up for vote in 2012, so becoming a member now will allow you to be part of the process. As an individual, we encourage you to become an active participant in your local chapter so we can be sure our mission is front and center in every community in America.

Because this is an issue of high interest, we invite you to follow me on Twitter at @rickfedrizzi, and also follow @USGBC for up to date info on this and other key news about USGBC.

Thanks for taking the time to voice your opinion.

Rick Fedrizzi
CEO & Founding Chairman
U.S. Green Building Council

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