Campaign Advocacy Offers a Menu of Policy Options for Chapters and Legislatures

Published on **20 Mar 2012** | Written by **Matt Pearce** | Posted in **Advocacy and policy**

USGBC's 2012 advocacy campaign agenda is designed to empower local advocates to advance USGBC public policy priorities in their state capitols and city halls. Each campaign was launched with a suite of supporting resources to make it easier for advocates and includes a campaign brief and draft legislative text.

Now we want to hear from you. Please click here to fill out a short survey by March 31 on which campaigns you and your chapter will be undertaking in 2012. This information is extremely valuable in helping us create follow up material and additional resources to ensure the success of your campaigns. This survey will better enable us to support your efforts.

USGBC's 2012 Advocacy campaigns are:

- Leadership with LEED
- Highlight Green Homes
- Improve Data Access
- Mainstream Building Benchmarking
- Build Better Codes
- Value Healthy and Efficient Affordable Housing
- Establish Common Ground Around Green Schools

Now that all of the campaigns have been introduced, we will be moving to the next phase of developing additional resources, and providing staff and strategic support for the individual campaigns. Be on the lookout for information on follow-up events and strategy sessions, and in the meantime, all of the recorded calls and accompanying resources are available at www.usgbc.org/campaigns. The site is be continually updated, so check back often. We look forward to hearing from you!

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