



Rick Fedrizzi on Winning the Future

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Read USGBC Founding Chairman Rick Fedrizzi's piece on President Obama's Better Buildings Initiative [in the The Huffington Post](#):

In his State of the Union address, President Obama boldly proclaimed that our nation has reached a "Sputnik moment" -- a point in time that will be characterized by our ability (or inability) to respond to an era as ripe for innovation as any that has presented itself in more than a generation. Seizing this moment, he said, is our opportunity to win the future..

Of course, a huge part of winning the future is to reduce our reliance on the fuels of the past. And last week, the president showed exactly the kind of leadership we will need to when he unveiled his Better Buildings Initiative.

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