Campus Conservation Nationals Off to a Roaring Start!

Published on **6 Feb 2012** | Written by **Patrick Lane** | Posted in **Center for Green Schools**

Starting today, 160 campuses across the country are competing to reduce energy and water consumption at colleges and universities. Over a quarter million students have made commitments to use less water and electricity as they race to conserve a collective gigawatt or more!

Students will organize in their dorms and online to exemplify sustainable occupant behavior. They will prove that the building need not receive extensive renovation to be greener. Through committing to taking shorter showers, using the stairs instead of the elevator and other tactics, students across the country will serve as shining examples of how we can all do our part to make a big difference in the way our buildings consume water and electricity.

More than 1700 dorms will participate this year and schools are competing directly with each other in custom conferences. HBCUs and the ivy leagues will be going head to head, and regional competitions will spark a competitive atmosphere that will certainly inspire creative and innovative ways for students to conserve. Stay tuned throughout the competition as we tell the story of Campus Conservation Nationals 2012 and the students who are organizing a positive results-oriented action to bring awareness to our consumption in buildings.

Read the full press release here.

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