



What Will You Do @ Greenbuild 2012?

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In 2004 I joined the U.S. Green Building Council and attended my first Greenbuild in Portland. Nine years later, I'm excited to return to the West Coast for [Greenbuild 2012](#), being held in San Francisco from November 14-16.

As the director of Greenbuild since 2008, I am confident that Greenbuild 2012 is going to be our biggest and best event yet. Over the last decade we've watched Greenbuild grow into the industry's can't miss event, and this year we're committed to helping you make the most of your experience.

We have over 150 [outstanding education opportunities](#), renowned speakers, a vast [expo floor](#) with three levels, [green building tours](#), and new technology including a mobile app and interactive wayfinders.

Recently, our greening efforts have also been recognized as we were presented with our fourth prestigious [IMEX Award](#). In 2012, we are looking forward to working with you to improve our sustainability objectives and write the next chapter of our conference greening story. I hope you will join us in San Francisco to learn, network and participate in one of the greenest and most sustainable conferences in the world.

What will you do @ Greenbuild? It starts with you. It starts @ Greenbuild.

P.S. I'd love to know what you're looking forward to doing @ Greenbuild. Tweet [@Greenbuild](#), use the hashtag [#get2GB](#) and be entered to win a full conference registration.



Kate Hurst

U.S. Green Building Council



Member employees, USGBC staff

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