A Long-Overdue Conversation on Green Building and the Codes

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The 2011 Green Building Market Activity Report begins with this statement: "Green building is here to stay."

It's certainly been a busy year – or should I say three, or even five? Following the growth trends of a green building economy that has far outpaced an otherwise down economy, the building community has been hard at work to develop draft regulations – or model codes – that can help to translate green building ideas into tomorrow's minimum expectations.

National efforts to imagine greener building codes have been paralleled – if not preceded – by policy innovation at the state and local levels. Other nations, too, are wending their way down similar paths. And among this heightened activity over a short period of time, there's been little opportunity to pause and reflect, to ask the tough questions, and to imagine how these ideas, your community and your business will transform and grow in tomorrow's green-built world.

The time has come for a national convening on what this all means, where it's going, and how business and government, together, can embrace healthy, efficient, low-impact buildings and communities, and grow a prosperous, 21st century economy.

With 17 sessions, several educational tracks, 50+ speakers, and continuing education to boot, the Codes Summit is a first-of-its-kind and long-overdue conversation on green building and the codes being held in conjunction with Greenbuild in San Francisco this November. Registration fees are being offered well below cost – especially for government employees – because we, and our sponsors, believe your participation is critical to this discussion. Additionally, potential Codes Summit attendees benefit from early bird registration discounts, valid through Friday, Sept. 21.

The Summit would not have been possible without the generous support of our Principal Sponsors – the New Buildings Institute, StopWaste.Org of Alameda County, and the American Institute of Architects – and our so many other sponsors and supporters to whom we owe a big "Thank You!"

See you at the Codes Summit.

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Chapter members, Member employees, USGBC staff

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