



Infographic: Greenbuild 2012

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Written by Tiffany Coyle

Posted in [Industry](#)

this is what you missed this year at @GREENBUILD 2012

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WHO ATTENDED

24,660

ATTENDEES

906

EXHIBITORS

1,729

BOOTHS

4,840

LEED
PROFESSIONALS

4,048
ACCREDITED
PROFESSIONALS (AP)

756
GREEN ASSOCIATES



90 COUNTRIES REPRESENTED



1 CANADA



2 BRAZIL



3 MEXICO

ALL 50 STATES REPRESENTED



1 CALIFORNIA



2 NEW YORK



3 D.C.

WHAT THEY DID



43,996

CMB HOURS EARNED

6,288
ATTENDEES

5,000
ATTENDEES

OPENING PLENARY

CLOSING PLENARY

MOST POPULAR SESSIONS

- 1 Energy Monitoring that Provides Meaningful Data AND Value
- 2 Pushing the Envelope - The Need for Enhanced Commissioning
- 3 Applying LCA to Building Design



WHAT THEY SAID

During the opening plenary,

#greenbuild was
tweeted every 3 seconds



and more than
20,000 #greenbuild tweets
were sent during the conference



Corey Booker @coreybooker
Thanks. The American Dream must be a green dream. RT @steviegotsoul: great insights at @Greenbuild



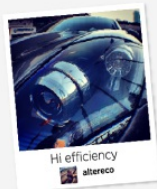
Jane McGonigal @avantgame
excited to be closing Greenbuild today with Bill McDonough, a hero for our planet!

Trends

- #GreenBuild
- #greenbuild
- Susan Rice
- Gaza
- #WhatMakesMeSmile

Making #greenbuild a trending topic!

WHAT THEY SAW





Tiffany Coyle

U.S. Green Building Council



2 comments

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Margo Street

Manager, Sustainability Leadership Education, U.S. Green Building Council

2 years 2 weeks ago

This is awesome!



Alyson Laura

Sustainability Maven, Sustainable Investment Group, LLC

2 years 8 weeks ago

it would also be great to read soem quotes from key speakers, sorry I missed it!

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