



Infographic: Greenbuild 2012

Published on 13 Dec 2012 | Written by Tiffany Coyle | Posted in Greenbuild

this is what you missed this year at @GREENBUILD 2012

this is what you missed this year at @GREENBUILD 2012



WHO ATTENDED

24,660

ATTENDEES

906

EXHIBITORS

1,729

BOOTHS

4,840

LEED
PROFESSIONALS

4,048
ACCREDITED
PROFESSIONALS (AP)

756
GREEN ASSOCIATES



90 COUNTRIES REPRESENTED



1 CANADA



2 BRAZIL



3 MEXICO

ALL 50 STATES REPRESENTED



1 CALIFORNIA



2 NEW YORK



3 D.C.

WHAT THEY DID



43,996

CMB HOURS EARNED

6,288
ATTENDEES

5,000
ATTENDEES

OPENING PLENARY

CLOSING PLENARY

MOST POPULAR SESSIONS

- 1 Energy Monitoring that Provides Meaningful Data AND Value
- 2 Pushing the Envelope - The Need for Enhanced Commissioning
- 3 Applying LCA to Building Design



WHAT THEY SAID

During the opening plenary,

#greenbuild was
tweeted every 3 seconds



and more than
20,000 #greenbuild tweets
were sent during the conference



Corey Booker @coreybooker
Thanks. The American Dream must be a green dream. RT @steviegotsoul: great insights at @Greenbuild



Jane McGonigal @avantgame
excited to be closing Greenbuild today with Bill McDonough, a hero for our planet!

Trends

#greenbuild

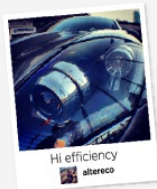
Susan Rice

Gaza

#WhatMakesMeSmile

Making #greenbuild a trending topic!

WHAT THEY SAW





Tiffany Coyle
U.S. Green Building Council



2 comments

[Leave a comment](#)



Margo Street
Manager, Sustainability Leadership Education, U.S. Green Building Council
This is awesome!

1 year 50 weeks ago



Alyson Laura
Sustainable Investment Group, LLC
it would also be great to read soem quotes from key speakers, sorry I missed it!

2 years 3 weeks ago

Leave a comment

Don't have an account? [Create one](#)

You must be signed in to leave a comment.

Email

Password

SIGN IN