



Infographic: Greenbuild 2012

Published on **13 Dec 2012**

Written by **Tiffany Coyle**

Posted in **Greenbuild**

this is what you missed this year at
@GREENBUILD[®]
2012

this is what you missed this year at
@GREENBUILD[®]
2012



WHO ATTENDED

24,660

ATTENDEES

4,840

LEED
PROFESSIONALS

4,048

ACCREDITED
PROFESSIONALS (AP)

756

GREEN ASSOCIATES

906

EXHIBITORS

1,729

BOOTHS



90

COUNTRIES REPRESENTED



1 CANADA



2 BRAZIL



3 MEXICO

ALL

50

STATES REPRESENTED



1 CALIFORNIA



2 NEW YORK



3 D.C.

WHAT THEY DID



43,996

CMP HOURS EARNED

6,288
ATTENDEES



OPENING PLENARY

5,000
ATTENDEES



CLOSING PLENARY

MOST POPULAR SESSIONS

- 1 Energy Monitoring that Provides Meaningful Data AND Value
- 2 Pushing the Envelope - The Need for Enhanced Commissioning
- 3 Applying LCA to Building Design



WHAT THEY SAID

During the opening plenary,

#greenbuild was
tweeted every **3** seconds



and more than
20,000 #greenbuild tweets
were sent during the conference

Corey Booker @coreybooker

Thanks. The American Dream must be a green dream. RT @steviegotsoul: great insights at @Greenbuild





Jane McGonigal @avantgame

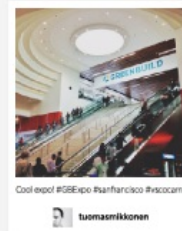
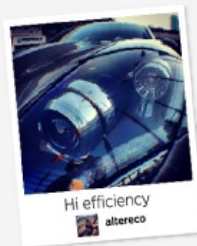
excited to be closing Greenbuild today with Bill McDonough, a hero for our planet!

Trends

#Greenbuild
#greenbuild
Susan Rice
Gaza
#WhatMakesMeSmile

Making #greenbuild a trending topic!

WHAT THEY SAW



Tiffany Coyle

Digital Marketing Specialist
U.S. Green Building Council



Member employees, USGBC staff

2 comments

[Leave a comment](#)



Margo Street

Manager, Community Advancement, U.S. Green Building Council

16 weeks 1 day ago

This is awesome!



Alyson Laura

Sustainable Investment Group, LLC

21 weeks 3 days ago

it would also be great to read soem quotes from key speakers, sorry I missed it!

Leave a comment

Don't have an account? [Create one](#)

You must be signed in to leave a comment.

Email

Password

SIGN IN