

Charlotte Emerging Professionals Deliver Useful Gifts and a Meaningful Message



A few weeks before the USGBC Charlotte Region Chapter's annual holiday event last December, the Emerging Professionals Committee had a grand idea: In the giving spirit of the season, why not take leverage the event's popularity to gather donations for a local school?

USGBC Emerging Professionals are a dedicated group of young professionals who work to create a network of leaders in the field of sustainability. They work closely with chapter leaders to grow professionally through hands-on experience, networking opportunities and volunteer projects that improve neighborhoods, mobilize green building advocates and raise local awareness about sustainable living.

Charlotte's Emerging Professionals and chapter leaders requested that all holiday event attendees arrive with eco-friendly school supplies, to be donated to Garinger High School, where the Emerging Professionals conducted their 2012 Green Apple Day of Service project.

The night of the event, Emerging Professionals greeted attendees and collected recycled paper, pens made out of reused water bottles, non-toxic adhesives and green cleaners, which two Emerging Professionals later presented to Garinger's principal and student garden club. The presenters used the opportunity to share the mission of the chapter and benefits of green building.

In all, it was a great initiative made possible by the collective efforts of Emerging Professionals, chapter leaders and other generous stakeholders. Most importantly, the mission of the chapter was shared with the local community.



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