



# The Greenest Day(s) of the Year

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Rachel Gutter will be building green living walls on the Today Show on Earth Day. Photo credit: greenovergrey.com via Flickr

Earth Day is just around the corner, and while USGBC believes that *every* day is Earth Day, we can't resist packing our schedules with a long list of events to celebrate an opportunity to promote healthy, sustainable buildings. Here are a few of the events we have lined up over the next two weeks. We hope to see you out there.

- [Rachel Gutter](#), director of the Center for Green Schools, will be joining Stephen Ritz from the [Green Bronx Machine](#) and celebrity chef [Giada De Laurentiis](#) on NBC's [Today Show](#) to participate in a number of Earth Day activities, including building six green living walls on Rockefeller Center! [Tune in](#) Monday at 8 am ET to the Today Show. Or better yet, join us at Rockefeller Center to help us celebrate, and receive a free [Green Apple](#) t-shirt.
- The Center's Director of Higher Education, [Jaime Van Mourik](#), will speak at the plaque ceremony of the newly LEED-certified Student Services Building at Annandale Campus of Northern Virginia Community College, where the [Green Festival](#) will be kicking off on April 20.
- USGBC staff will be presenting panels such as "LEED v4 for Neighborhood Development" at the [Upper Northeast Regional Leadership Conference](#) on April 19.
- SVP of Marketing and Strategy Judith Webb will present a keynote address for the [Gear Up Southeast Regional Committee Leadership Summit](#) on April 19.
- USGBC's Director of LEED Technical Development Corey Enck and the [USGBC Connecticut Chapter](#) will present at the [AIA Connecticut Committee on the Environment](#) on April 19.
- [The USGBC Illinois Chapter](#) will be speaking at the plaque ceremony for the Holocaust Museum and Education Center, recently [LEED Gold certified](#) on April 19.
- USGBC advocacy staff fly out to the West Coast for the USGBC [California PolicyPalooza](#) and [Green California Summit](#) to visit the Capitol and talk LEEDv4, healthy building codes, California's energy economy, and much more on April 18-19.
- VP of Research Chris Pyke delivered a keynote address for [Design Columbus 2013 Education Day and Tradeshow](#) on April 15.
- Numerous USGBC staff attended and exhibited at the [American Planning Association National Conference](#) April 13-17.
- USGBC and other [World Green Building Council](#) members are teaming up to promote the amazing international work we are doing, such as promoting this [educational video](#) from Peru GBC.


What can *you* do to celebrate Earth Day with us? We've got a few ideas to get you

started:


- Apply to one of our amazing [internships](#) or [jobs](#).
- Follow [@USGBC on twitter](#) for tips on how to reduce your carbon footprint, get the latest on green building news, and much more.
- Register for a [LEED Green Associate](#) or [LEED AP](#) exam to join our team of over 11,671 professionals. Then [hit the books!](#)
- Have a sustainable idea that's worth spreading? Consider applying to USGBC Platinum member Verizon's [Powerful Answer Awards](#). You could win part of \$10 million in cash prizes!
- Check out and follow our [Take Action](#), [Upcycled](#), or [Green-minded](#) Pinterest boards. Then, create your own board.
- Register for a [Green Apple Day of Service](#) event or create your own — it's not too early to start planning for September 28.
- Make a Vine video or take an Instagram shot of a small act of sustainability in your life — be it [using recycled wrapping paper](#) or [creating a sustainable meal with friends](#). Tag #Allhands in your posts to help support the work of the [Nature Conservancy](#).

Have more ideas? We want to hear from you. Give us a shout [@USGBC on Twitter](#) or [Facebook](#). There's no act too small to make a difference. We hope you'll join us in continuing Earth Day's fundamental mission, "to celebrate Earth's life and beauty and to alert earthlings to the need for preserving and renewing the threatened ecological balances upon which all life on Earth depends." – John McConnell, Founder of Earth Day, 1969.

Happy Earth Day, everyone!



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