PolicyPalooza 2013 Recap: Three Big Days in Sacramento

Published on **26 Apr 2013** | Written by **Dennis Murphy** | Posted in **Advocacy and policy**

CA State Senator Kevin de León receives USGBC California's 2013 Green Hard Hat Award last week.

After last year's epic USGBC California Road to Greenbuild/ "Top10" Advocacy Day, more than one commentator posed the "how can we top this?" question. It turns out that there was little need to worry. This year's model, PolicyPalooza 2013, was bigger, better and bolder, comprising three full days of meetings, sessions and convening.

We began by assembling the morning of the 17th at our headquarters, the aptly named Citizen Hotel, for our annual Day at the Capitol. Over 50 representatives from the eight statewide Chapters made the trip. After a breakfast briefing, advocates fanned out across the Capitol to tell over 50 legislators and their staffs about USGBC California's organization and "big-tent" membership, our mission, vision, policies and principles, our sponsored and supported legislation, our budget initiatives like CO2toEE, and our ability to consult on a wide range of expert issues.

Read the full article at USGBC Northern California's website.

Dennis Murphy
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