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Metrus Infographic: Which Financing Vehicle Gets You on the Road to Energy Efficiency

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Metrus Infographic: Which Financing Vehicle Gets You on the Road to Energy Efficiency

While many building owners and facilities managers understand that the cheapest kilowatthour is the one you don't consume, most energy efficiency projects leave a lot of energy savings on the table. Retrofits typically compete with strategic investments that are in a company's main line of business for a share of capital budget resources. For this reason, capital budget allotments usually inhibit investments in integrated energy efficiency retrofit projects and instead favor single measure upgrades.

By providing 100% of the up-front capital for retrofit projects, third-party energy efficiency finance solutions can help customers capture the benefits of larger multi-measure upgrades at their facility. However, it is critical for customers to select the right financing vehicle for their retrofit project early on in the project development process – ideally, the incorporation of a energy efficiency financing solution should be done in tandem with, or ahead of, any technical scoping.

The main third-party financing solutions available today in the energy efficiency marketplace for large-scale retrofits include: Efficiency Services Agreements (ESA), Property-Assessed Clean Energy (PACE), and Managed Energy Services Agreement (MESA). These financing solutions eliminate capital budgeting constraints for customers and foster the development of more comprehensive energy savings projects. At Metrus, we pioneered the ESA. By eliminating the need for capital outlay and by integrating financial engineering into the project development process, we turn energy efficiency into the resource of negawatts.

To help our customers and partners identify the best financing vehicle for their projects, Metrus has created an infographic: Which Financing Vehicle Gets You on the Road to Energy Efficiency. Check it out, pass it along, and attend a free introductory customer webinar on our Efficiency Service Agreement (ESA) on either May 9th or May 15th . **Register by 5pm PST on Friday, 5/3 and you may get 100,000 negawatts off your first project in 2013!**

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