Join USGBC on Instagram

Published on **1 May 2013** | Written by **Tess Wiggins** | Posted in **Community**

Go ahead. Brag a little. We know how hard you've worked to get the right materials, master the credentialing process and collaborate with architects, engineers and everyone in between to get your building LEED certified. You deserve some spotlight.

Join @USGBC on Instagram and show off your LEED registered or certified building at whatever stage in the process you're in. Just beginning the initial plans for it? We want to see the blueprints. Mid-construction? Show us the progress. Just received your shiny new plaque? Snap a picture and let it shine.

The Instagram challenge is a way for us to connect the 9 billion square feet *and counting* of LEED registered/certified space worldwide. There are thousands of incredible stories about LEED buildings and the people behind them. We want to see yours.

If you're already on Instagram, just tag your building with the hashtag #LEED in the post, and don't forget to follow us @USGBC. If you don't have an Instagram account yet, it's free (and easy.) Use your smartphone to download the Instagram app. Then, just take a picture, choose a cool filter, tag #LEED in your post and follow @USGBC.

You'll get some well-earned applause from us (on Instagram, Twitter, Facebook AND Pinterest), and your building (or project, or team) will get a few minutes of fame. Your pictures might even make it into the bright lights at Greenbuild 2013. So what are you waiting for? Point, shoot and strut your stuff!

Tess Wiggins
Communications Associate

0 comments

Leave a comment

Leave a comment

Don't have an account? Create one

You must be signed in to leave a comment.

Email

Password

SIGN IN