Heading Back to China

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According to a report by the Urban Land Institute, the world's urban population will almost double by 2050, from 3.3 billion to 6.4 billion, with Asia carrying the greatest proportion.

In China, as urban growth continues to expand and air pollution worsens, LEED green buildings can help address the challenges posed by rapid urbanization.

China remains the third largest market for LEED in the world. Currently, there are over 1,500 registered and certified LEED projects accounting for over 67 million gross square meters in China alone. The market demand in China for LEED cannot be ignored.

We remain committed to meeting demand for LEED. USGBC will be hosting a series of events in China this June, demonstrating the positive impacts of green buildings and LEED.

From June 4-6, USGBC will be a supporting organization of the Urban Land Institute's 2nd Annual Asia Pacific Conference. For three days, real estate leaders from across the Asia-Pacific region and the globe will convene in Shanghai to discuss industry issues and share best practices. USGBC members are invited and encouraged to register and attend.

On June 27, USGBC will host an inaugural Asia-Pacific Members' Meeting to offer highlights from last year's gathering as well as provide input on a collective vision for the future. As part of this meeting, a small number of local practitioners will be invited to share their experiences with LEED technical development.

From June 27-29, USGBC is continuing our proud partnership with Architect at Work through an event in Shanghai. Individuals must preregister for the event. If you are a USGBC member, please indicate this on your registration.

Architect at Work provides an important platform for the building community in China to exchange ideas and access high-quality education for professional development. With a growing appetite for support, resources and tools needed to grow the stock of healthy, high-performing buildings in China, the Chinese real estate market is a critical time, and it will benefit greatly from this continued partnership. After all, healthy buildings, healthy communities and a healthy planet are fundamental to shared prosperity, and, yes, to our very well-being and happiness.

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