20 years of USGBC: A recipe for green building success

Published on **20 Jun 2013** | Written by **David Gottfried** | Posted in **Community**

This article is part of a series of stories from USGBC's community celebrating 20 years of green building triumphs. Take a walk down memory lane with USGBC, as we reflect on favorite moments and share memories from the last 20 years. Share your own green building triumphs using #USGBC20.

In 1993, three game-changers--Rick Fedrizzi, David Gottfried and Mike Italiano--founded USGBC with a simple mission. Watch David Gottfried's take on the ten ingredients that helped USGBC transform the global building industry over its 20 year history.

Here are a few key ingredients:

1. Big dreams
2. Engaged community
3. Startup mentality

Check out David's video for the whole recipe »

0 comments

Leave a comment

Leave a comment

Don't have an account? Create one

You must be signed in to leave a comment.

Email

Password

SIGN IN