



# 10 Pinterest boards every green builder should follow


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There's a reason Pinterest is the fastest growing social media platform of all time, and the third most popular overall after Facebook and Twitter. The big, bright photos (and very little text) in a broad range of categories—from travel to architecture to "geek"—makes it very easy to get hooked. More and more, companies are using Pinterest as a valuable tool to showcase their products and highlight relevant industry news. We've scoured the web for the best green building Pinterest boards that we think you'll find very *pinteresting*:

- **Green Building.** Influential sustainable architects, reading suggestions, green building tips, and the industry's best practices. This extensive board by Nurture Nature Project has it all.
- **Home Energy Savings.** This community board, run by E-Conservation Home Savings, aims to help homeowners conserve energy and save money.
- **LEED Green Buildings.** LEED buildings of every certification, from Kentucky to Singapore. Board by Nikole Sariotis.
- **Green Technology that's Amazing.** This board is chock full of the most creative and innovate green tech ideas on the market. A quick look around, and you're sure to gain a little hope for the future. Board by Earth Techling.
- **MMN Quotes.** "Conservation is a state of harmony between men and land." -Aldo Leopold. Get your daily dose of inspiration by following this board by Mother Nature Network.
- **Green Architecture.** Gorgeous, sustainable buildings around the world- from a house nestled into the mountains of Colorado, to a school making a difference in Shey, India. Board by ArchDaily.
- **Sustainable Design.** Art made from salvaged wood, vertical home gardens, and a 3D printed wind turbine lamp. This Treehugger board is definitely worth checking out.
- **Biomimicry.** Breathtaking patterns found in nature, to be incorporated into building design. Board by [Joshua McDonnell](#)
- **Green minded.** Our communal sustainability inspiration board with Smart Power.org and Inhabitat.
- **Greenbuild.** Everything you need to know about Greenbuild 2013 and its host city, Philly! The best local brews, food, and green buildings in the area...what else could you want in a Pinterest board? By Jolene Wrobletz, Array Architects, and Leah Brown.

Want more pinspiration? Check out our boards by [following USGBC on Pinterest](#). You can see our favorite buildings around the world, project ideas for the summer, green industry news, and much more. Happy pinning!



**Tess Wiggins**  
Communications Associate



4 comments

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**Nathan Guinn** 1 year 30 weeks ago  
Facilitator & Adjunct Instructor, Central Carolina Community College  
Oops. Now you've got me started on Pinterest. Thanks for the list!



**Richard Lensis** 1 year 30 weeks ago  
Lensis Builders Inc.  
A very helpful list! Thank you!



**Amy King**

Organizational Dev, Marketing & Sustainability Consultant, Nested Strategies,  
Nested Strategies

1 year 31 weeks ago

Thanks Tess. Great list!



**Tess Wiggins**

Communications Associate, US Green Building Council

1 year 31 weeks ago

Thanks Amy!

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