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Meet USGBC: Robb Tufts

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Meet USGBC's Business Intelligence Specialist, Robb Tufts

What's your name and title at USGBC?

Robb Tufts, Business Intelligence Specialist.

How long have you worked here?

6 years.

Fill in the blank: We are _____

Building the future today.

Who would you invite to your dream dinner party?

Emma Goldman, Thomas Jefferson, Al MacInnis, Edward Tufte

What book are you reading right now?

Freedom from Fear by Aung San Suu Kyi

Describe your typical day at USGBC:

Playing with data and making it compelling and useful for USGBC staff.

What's your favorite part of working for USGBC?

Knowing the work we are doing is having immediate positive impacts on how humans interact with the natural world around them.

What is your most memorable professional experience?

My first Greenbuild.

What's the best advice you've ever received?

Finish what you started.

What are you most excited about in the green building industry?

The pace of change that is happening in all facets of the industry. From design, to materials, to operations, it is astounding how fast things have changed in such a short time, and this is only the beginning.

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