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# MINUTES

## Market Advisory Committee

Meeting date: January 23, 2012  
Time: 4pm ET (Conference Call)  
Minutes approved: 3/1/12

Member	Title	Present
Liana Berberidou-Kallivoka	Austin Energy Green Building	
Jeffrey Cole	Konstrukt	X
Rand Ekman	Cannon Design	X
Holley Henderson	H2 Ecodesign	X
Richard Kleinman	LaSalle Investment Management	X
Craig Kneeland	NYSERDA	
Muscoe Martin	M2 Architecture	
Lisa Matthiessen (Vice-Chair)	Buro Happold	X
Cindy Quan	Goldman Sachs & Co.	X
Matt Raimi	Raimi & Associates	X
Jon Ratner	Forest City Enterprises, Inc	
Marcus Sheffer	7group	X
Rebecca Stafford	University of California	
Keith Winn	Catalyst Partners	X
<b>Staff</b>		
Chris Law	USGBC	X
Chrissy Macken	USGBC	X
Corey Enck	USGBC	
Chrissy Macken	USGBC	

Committee Vice-Chair Lisa Matthiessen called the meeting to order at 4:03 pm with the following agenda:

1. Roll Call and Conflict of Interest Declarations
2. Approve: 10/17 & 12/12 Meeting Minutes
3. Discuss: LEED 2012 Timeline
4. Discuss: High-Rise Residential
5. Closing Round

A quorum was present.



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1. **Roll Call and Conflict of Interest Declarations**
  - a. Keith Winn declared a perceived conflict of interest in the discussion of Item 4, High-Rise Residential as he is engaged in residential projects at Catalyst Partners.
2. **Approve: 10/17 & 12/12 Meeting Minutes**
  - a. A motion to approve the 10/17/11 meeting minutes was made by Keith Winn and seconded by Rand Ekman. Motion approved by consent.
  - b. A motion to approve the 12/12/11 meeting minutes was made by Keith Winn and seconded by Rand Ekman. Motion approved by consent.
3. **Discuss: LEED 2012 Timeline**
  - a. Chrissy Macken from staff walked through the development timeline for LEED 2012, including the LSC review process, 3<sup>rd</sup> public comment and ballot. The committee will be receiving draft rating system documents and may submit feedback for LSC review. Several MAC members will also be invited to LSC calls to provide the committee's perspective in the LSC's 3<sup>rd</sup> PC draft review. The committee discussed proposed Core and Shell requirements and further discussion will continue offline.
4. **Discuss: High-Rise Residential**
  - a. Keith Winn declared a perceived conflict of interest in the discussion of Item 4, High-Rise Residential as he is engaged in residential projects at Catalyst Partners.
  - b. The committee discussed high-rise residential buildings, and noted present confusion in high-rise residential market in selecting between LEED NC and LEED for Homes. The committee noted that further guidance would assist a segment of the market that does not always consider LEED. The committee discussed rating system selection in the context of building height (in stories), project size and developer type. The committee discussed the delivery model, various experiences encountered in a case project, as well as feedback received as part of the LEED for Homes Mid-Rise pilot.
5. **Closing Round**
  - a. Chris Law from staff provided details regarding the upcoming annual USGBC Committee and Working Group Compliance training.

**Meeting adjourned at 4:51 pm ET. Next meeting scheduled for March 5<sup>th</sup>, 2012 at 4pm ET.**