



Letter from
MELISSA GALLAGHER-ROGERS



Build Success with Government Projects

The tremendous growth of the green building movement over the last decade has been driven in no small part by the leadership of federal, state and local governments and agencies that embraced LEED and green building early and enthusiastically.

Nationwide, governments own and operate a significant portion of the building stock. Many have set portfolio-wide policies mandating LEED certification for publicly owned buildings, and the result has been enormous economic opportunity for green building professionals and businesses.

Of the more than 32,000 projects in the LEED pipeline, a full 30 percent are government-owned!

Today, more than ever, if you want to succeed in the green building industry, participation in government projects is a great way to get there.

- Federal stimulus money released in February 2009 totals \$787 billion, and state and local governments are using much of that money for green retrofit and building projects.

- This funding also elevated the importance of other federal sustainability programs that received funding such as the Weatherization Assistance Program and the Sustainable Communities Partnership.

- The federal government is the single-largest user of energy in the United States: Federal buildings and operations used 1.6 quadrillion BTUs of energy in 2008.

- The federal government owns and operates about 500,000 buildings.

- In January, the Obama administration set a greenhouse gas reduction target for public buildings of 28 percent by 2020.

For seven years running, the U.S. Green Building Council's annual Federal Summit has been at the heart of the federal green building conversation—and that's never been truer than it promises to be this year.

Last year, for the first time, the Federal Summit was opened up to general attendees, not just federal employees. It was a change that spurred myriad new opportunities. I saw people making connections that carried through to the decisions and the work that defined the government's sustainability efforts nationwide throughout the year.

Federal Summit 2010, to be held in Washington, D.C., May 18-19, is your chance to connect with the ideas, education and people you need to be part of the government's green building future. The day-and-a-half event is packed with policy-oriented sessions, peer-reviewed education provided by both government and industry experts, and ample networking opportunities. And at Federal Summit 2010, you can earn continuing education hours to maintain your LEED Professional Credentials.

This year's speakers will include GSA Commissioner of Public Buildings Bob Peck and Urban Land Institute Senior Research Fellow Tom Murphy, among many others, to be announced throughout the spring.

This year is the time to step up and be part of helping the government meet its sustainability goals. Join us May 18-19—we'll see you in D.C.! Visit www.usgbc.org/FederalSummit.

Melissa Gallagher-Rogers

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FEDERAL SUMMIT 2010

LEADERSHIP IN SUSTAINABILITY FROM COAST TO COAST

Buildings account for 39 percent of all U.S. energy use and greenhouse gas emissions. With federal funding aimed at creating jobs and boosting the economy heavily focused on efficiency and clean energy, the moment is ours: Whether you work in the federal government, state or local government, or the private sector, now is the time to make efficiency central to your own economic recovery plan.

In late January, President Barack Obama's Executive Order 13514 called on the federal government to set agency-specific targets for greenhouse gas pollution reduction. On Jan.29, the president set a target for greenhouse gas pollution reduction of 28 percent by 2020 for the entire federal government. The vast federal building stock will play a central role in that mandate. We in the buildings industry have tremendous opportunity to be at the core of the jobs created and work generated by this goal.

Meanwhile, federal action is also opening doors to opportunity at the state and local level. The federal government released \$787 billion in funding in February 2009 to stimulate the economy. By the end of December 2009 these funds were responsible for the creation of almost 600,000 jobs. State and local governments continue to respond to the responsibility laid out by the economic stimulus and other federal programs: to make the most of

grant funding and other opportunities to improve the efficiency of public buildings nationwide.

Stimulus funds continue to be available for projects and job creation. At this year's Federal Summit, speakers will discuss what was accomplished with the stimulus funding and what will be done in the future. The U.S. Green Building Council's annual Federal Summit promises to be bigger than ever this year, with all sectors of the building industry on hand to share the ideas and make the connections you need to ensure you make the most of this unprecedented opportunity.

The public sector: Your new biggest client

The federal government is **the single-largest user of energy in the United States**: It owns, operates and leases about **500,000 buildings at more than 8,000 sites**.

Many of these buildings are aging and in dire need of energy and other efficiency upgrades. In fiscal year 2008, total energy consumption of federal government buildings and operations was **1.6 quadrillion BTUs of energy, roughly 1.5 percent** of total U.S. consumption, according to the Energy Information Agency. The federal government's site-delivered energy bill was \$24.5 billion; \$7 billion of this total was spent on energy



For more information,
visit [www.usgbc.org/
FederalSummit](http://www.usgbc.org/FederalSummit)

TOP 4 REASONS TO ATTEND FEDERAL SUMMIT 2010

REASON 1

The **leaders in government** sustainability will all be there—as speakers and attendees.



to operate federal buildings, according to the U.S. Department of Energy.

The potential financial benefit of improved federal building efficiency to taxpayers is equaled by the receptiveness of the federal government to a better building stock. Currently, the federal government owns **187 LEED-certified projects**, some 24 million square feet of building space; 3,138 federal projects, representing 465 million square feet, are registered to pursue LEED certification.

But 187 is just a fraction of the 500,000 federally owned buildings. The potential is enormous—for taxpayers, for our environment, and for the building industry.

When you add buildings owned by local and state governments, the scope of the opportunity grows even greater. Government-owned projects make up **30 percent of all LEED projects** by number and 17 percent by square footage. These numbers are certain to grow as governments nationwide—regardless of size, geography or political bent—see efficiency as the obvious choice for building a better economic and environmental future. Economic stimulus funding is now available to assist these communities in achieving their goals for energy efficiency and job creation.

Federal Summit: Where ideas and people meet

The Federal Summit is a two-day event that brings together the decision-makers and the doers from throughout the public and private sectors so that, together, we can make good ideas a reality. From inspirational keynote speakers to in-depth sessions targeted at specific sectors and issues, as well as ample networking opportunities, the Federal Summit is a must-attend event if you want to be part of the new energy economy.



MARK YOUR CALENDARS

USGBC's **Federal Summit 2010** will be held this year in Washington, D.C. Want to find out more? Visit

[www.usgbc.org/
FederalSummit](http://www.usgbc.org/FederalSummit)

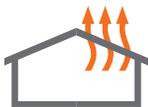
IS THE FEDERAL SUMMIT FOR ME?

If you work in the building industry, chances are **THE ANSWER IS YES**. Below is just a sampling of the organizations and industry types that have been represented at previous Federal Summits:

- All federal departments, including all the service branches
- General Services Administration
- Government Accountability Office
- Environmental Protection Agency
- Office of Management and Budget
- Council on Environmental Quality
- Office of the Federal Environmental Executive
- White House Office of Energy and Climate Change
- National Institutes of Health
- NASA, NOAA and FAA
- U.S. Postal Service
- House and Senate offices and committees
- State, municipal and county officials
- Municipal/county energy/environment/planning officials
- College and university staff
- Architects
- Engineers
- Planners
- Consultants
- Building managers
- Trade associations
- Government membership organizations
- Smithsonian
- NGOs
- Building technology companies
- Building code organizations
- Think tanks and lobbyists
- Labor groups

REASON 2

As the nation's largest energy consumer, the federal government will need everyone's help to meet its **greenhouse gas reduction** goals.



REASON 3

Sessions will feature information on the achievements from the **economic stimulus act** and where the funding is going in the future.



REASON 4

Earn **continuing education hours** to satisfy GBCI's LEED Credential Maintenance Program.

