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# MINUTES

## Market Advisory Committee

Meeting date: May 17, 2010  
Time: 4pm ET (Conference Call)  
Minutes approved: Approved 6/14/10

Member	Title	Present
Liana Berberidou-Kallivoka	Austin Energy Green Building	X
Jeffrey Cole	Konstrukt	
Walter Cuculic	Pulte Homes	
Rand Ekman	OWP/P   Cannon Design	X
Holley Henderson	H2 Ecodesign	X
Richard Kleinman	LaSalle Investment Management	
Craig Kneeland	NYSERDA	X
Muscoe Martin (Chair)	M2 Architecture	X
Lisa Matthiessen (Vice-Chair)	Davis Langdon	X
Cindy Quan	Goldman Sachs & Co.	X
Matt Raimi	Raimi & Associates	
Jon Ratner	Forest City Enterprises, Inc	X
Rebecca Stafford	University of California	X
Gary Thomas	CB Richard Ellis	
Keith Winn	Catalyst Partners	X
<b>Guest</b>		
Phil Mobley	Kingsley Associates	X
<b>Staff</b>		
Chrissy Ungaro	USGBC Staff	X
Corey Enck	USGBC Staff	X

Committee Chair Muscoe Martin called the meeting to order at 4:01pm ET with the following agenda:

1. Roll Call and Conflict of Interest Declarations
2. Discussion: LEED Adaptations
  - a. Warehouses and Distribution Centers
  - b. Data Centers
3. Discussion: LEED Credit Categories
4. Closing Round

A quorum was present.



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1. **Roll Call and Declaration of Conflicts of Interest**
  - a. Phil Mobley from Kingsley Associates joined the call to present on the LEED User Survey.
  - b. No conflicts declared.
2. **Approve: 04/19/10 Meeting Minutes**
  - a. A motion to approve the 4/19/10 meeting minutes was made by Craig Kneeland and seconded by Holley Henderson. Motion approved by consent.
3. **Presentation: LEED User Survey**
  - a. Phil Mobley from Kingsley Associates joined the call to present on the LEED User Survey.
  - b. The Market Advisory Committee discussed the results, including the aspects of LEED that are successful or unsuccessful, and the cost-benefit of LEED. The MAC discussed the need for additional information about post-submittal customer service, and perceived barriers to achievement in LEED.
4. **Discussion: Modified Credit Categories**
  - a. Corey Enck provided an overview of the Technical Advisory Committee's proposed changes to credit categories of the LEED Rating System, which include an addition of a Land Use and Transportation credit category and a Process and Outcomes credit category.
  - b. MAC members to provide feedback to the proposal via email.
5. **The meeting was adjourned at 5:00pm ET. The next meeting is scheduled for Tuesday, June 1<sup>st</sup> at 4pm ET.**