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# MINUTES

## Education Steering Committee

Meeting date: January 5, 2011 conference call  
Time: 2:34pm – 4:10pm EST  
Minutes approved: February 2, 2011

Member	Title	Attendance
Marge Anderson	ERC Co-Chair	X
Projjal Dutta	EEC Co-Chair	X 2:45
Jennifer Eaton	Member Seat	X
Iram Farooq	Member Seat	X 2:45
Dana Kose	CSC Rep	X 2:45
Peter Morris	RAC Co-Chair	X
Kathy O. Roper	Member Seat	X
Lynn N. Simon	Member Seat	X
Joel Ann Todd	LSC Rep	X 2:40
Jean Valence	ESC Co-Chair	X
Paula B. Vaughn	EDTC Co Chair	Absent
<b>Staff:</b>		
Thom Lowther	ESC Co-Chair	X
Karol Kaiser	EDTC Co-Chair	X
Kimberly Lewis	EEC Co-Chair	X 2:40
Chris Pyke	RAC Co-Chair	Absent
Ryan Snow	ERC Co-Chair	X

Additional Staff – Sarah Burrell, Sean McMahon, Julia Feder

Jean Valence called the meeting to order at 2:34 pm. A quorum was present.

### Agenda

**1. Opening Round and Conflicts**

No conflicts of interest were declared

**2. Action Item: December 1, 2010 meeting minutes were approved by consent.**

**3. Action Item: The Research Advisory Committee- Thought Leadership and Research Track Working Group Charge- Sean McMahon presented the charge. Discussion of the term “bucket team.” Extensive discussion confirming that ESC will continue to pursue its broader goal related to advancing thought leadership and research.**

**MOTION:** to approve the Working Group charge, contingent upon the following:

- Modify first use of the term “bucket team” to read: “...for the purpose of overseeing preliminary screening teams (bucket teams) tasked with...”
- Motion made by Peter Morris, seconded by Jennifer Eaton, approved by consent.

**4. Action Item: ESC Call for Nominations - Jean Valence reported that ten people responded to the call.**



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- a. ESC agreed to extend the call for an additional 2 weeks.
  - b. Task group Jennifer Eaton, Lynn Simon, Kathy Roper, and Jean Valence will review candidates and recommend the nominee(s) for February meeting.
5. Re-Opened the Thought Leadership and Research Track Working Group charge, per motion by Kathy Roper and seconded by Lynn Simon.
- a. Discussion included questions about the degree to which the subjects of social equity and regenerative thinking will be actively encouraged for the 2011 TL&R track, and about clarity of the Working Group's charge to address Greenbuild 2011.
  - b. MOTION to approve contingent on changing title to **Greenbuild 2011 Thought Leadership and Research Track Working Group**. Motion made by Peter Morris, seconded by Jennifer Eaton, and approved by majority.
6. Action Item: ESC 2011 Action Plan Update
- a. "Raise Awareness and Support for USGBC Education Vision and Goals." Jean Valence reported that ESC members had just received a call list for their use in following up with 2010 board members.
    - Dana Kose reported on positive results and feedback from board members, per email communication. Two board members are interested in talking further about visions and goals.
    - New 2011 board members will receive ESC's request and ESC members can follow up with them also.
  - b. Create a Green Building Agenda": Marge Anderson reported that she and Peter Morris will present a framework for this agenda at the February meeting.
7. Discussion: Pending agreement with Pearson Learning Solutions. The purpose of agreement is to expand USGBC education publications and course delivery options.
- a. ESC requested further information. Sarah Burrell will set up Webex of Pearson presentation before the end of January, and will poll steering committee for dates/times.
8. Discussion: Possible move of USGBC ERB to GBCI. Thom Lowther presented information about the potential move. ESC members had many questions and thoughts.
- a. Three matters were of the greatest concern:
    - The demonstrated advantages and value to USGBG of this shift.
    - GBCI's delivery of USGBC's mission to the marketplace.
    - Comparison of this option for meeting ANSI concerns and standards with all other options in serving both USGBC's and GBCI's best interests.
  - b. ESC asked to remain closely informed about the potential move of the ERB to GBCI.
9. Closing Round – Kimberly Lewis reminded ESC members that proposals for Greenbuild 2011 are due in one week.

**Meeting adjourned at 4:10pm EST**