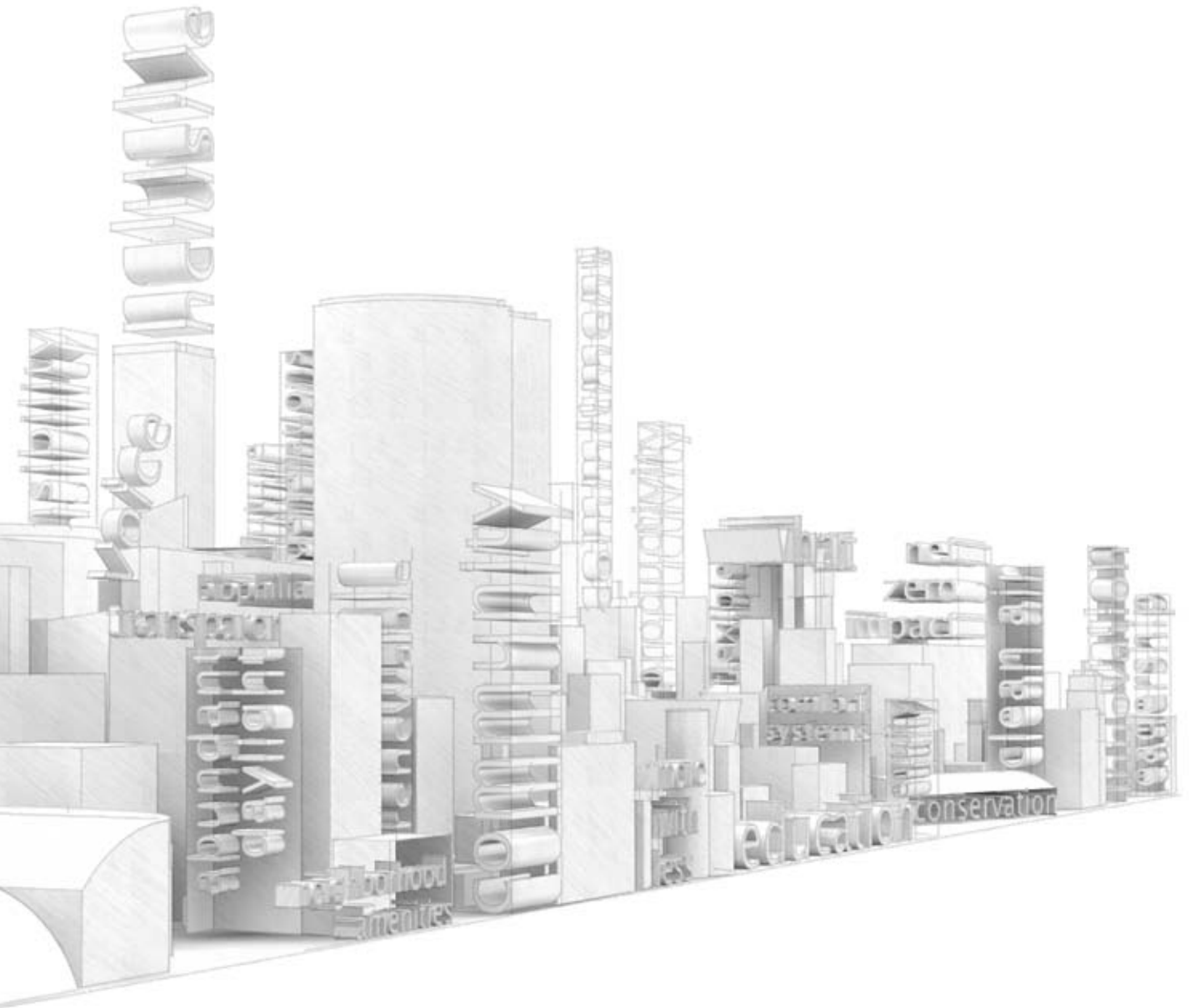




ANNUAL REPORT 2010

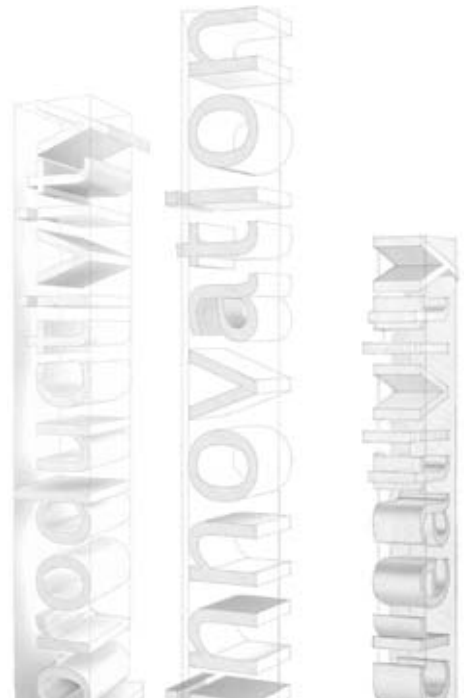


How Do We Measure Building Performance?

Our industry has learned a lot about building performance since LEED launched at the start of the 21ST century, and now we need only apply those lessons to ensure that every building performs the way it was intended—and that, through rigorous data collection and performance monitoring, every building improves throughout its lifecycle.

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Tim Cole

2010 Chair,
U.S. Green Building Council
Board of Directors



S. Richard Fedrizzi

CEO, President, Founding Chair
U.S. Green Building Council

Letter From the President and Chair

It's hard to believe the first decade of the 21st century is nearly over—but looking back, we've had a busy 10 years. And with 2011 right around the corner, our imperative is clear: Work even harder, innovate with still more passion, and drive this vital mission ever forward.

2010 has been a year of focused purpose. Even in these challenging economic times, we've found ways to focus on moving our mission forward, making sure we don't squander the momentum that will help us achieve what we simply must: green buildings for all within this generation.

This is essential. With an economy in search of new sources for growth and prosperity and a climate in crisis, the USGBC community needs to do what we've always done best: raise the bar. The opportunities are laid out before us. We know what we have to do.

We have to focus on building performance. We know that this is our next big mountain to climb, facing down the gap that exists between intention and actual performance and crafting the solutions that will fill that gap. This will require hard work and dedication, but we will be successful.

Our industry has learned a lot about building performance since LEED launched at the start of the 21st century, and now we need only apply those lessons to ensure that every building performs the way it was intended – and that, through rigorous data collection and performance monitoring, every building improves throughout its lifecycle. In 2009, we launched the Building Performance Partnership, the first step toward truly tackling performance head-on. The initiative will take an aggressive, comprehensive approach to performance. It will depend on the expertise of any and all stakeholders. It will be based on a strong regimen of data collection and analysis, feedback loops and continuous searching for better ways to design, build, manage and occupy buildings. And through it all,

When green building strategies simply become standard procedure, and every innovation drives our building stock toward greater economic and environmental sustainability, we will no longer speak of “green building”—just building... And when our industry is, at its core, a green industry, we will have achieved our mission.

everything we learn will be applied to real, measurable improvement, both at the individual building level, at the LEED level, and at the level of the entire building stock.

We have to claim, in no uncertain terms, our industry’s place in the new economy. The green building industry must be a new economy industry; every new job in this industry must be a green job, and every existing job must become a green job. This is not a goal that is out of reach. It’s a goal that is central to our entire mission of market transformation. When green building strategies simply become standard procedure, and every innovation drives our building stock toward greater economic and environmental sustainability, we will no longer speak of “green building”—just building. All building operations and maintenance will be green operations and maintenance. And when our industry is, at its core, a green industry, we will have achieved our mission.

But first and foremost, we have to persevere. We have to find opportunity where others find setbacks. We have the solutions the world is looking for, and we must take advantage of this chance: the chance to stand out in a tough marketplace, the chance to actively engage in the exchange of ideas and knowledge, the chance to grow individually as well as collectively.

We have to press forward. And if the last 17 years are any indication, we will.

Sincerely,



S. Richard Fedrizzi,

CEO, President, Founding Chair
U.S. Green Building Council



Tim Cole

2010 Chair, U.S. Green Building Council
Board of Directors

McGladrey & Pullen

Certified Public Accountants

Independent Auditor's Report

To the Board of Directors
U.S. Green Building Council, Inc.
Washington, D.C.

We have audited the accompanying consolidated balance sheets of U.S. Green Building Council, Inc. (USGBC) and its Affiliate, Green Building Certification Institute (GBCI) (collectively referred to as the Council) as of December 31, 2009 and 2008, and the related consolidated statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Council's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Council as of December 31, 2009 and 2008, and the changes in their net assets and their cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

McGladrey & Pullen, LLP

Vienna, Virginia
May 28, 2010

STATEMENT OF ACTIVITIES

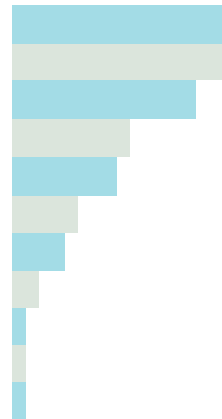
2009 2008 2009%

CHANGE IN NET ASSETS

Revenue

Accreditation	\$ 42,249,342	18,675,810	39%
Membership Dues	\$ 17,292,228	15,802,561	16%
Certification	\$ 15,294,895	7,588,939	14%
Conferences and meetings	\$ 9,385,832	9,459,802	9%
Publications	\$ 8,526,516	9,991,538	8%
Project Registration Fees	\$ 5,656,930	4,754,140	5%
Workshop Registrations	\$ 4,011,649	8,655,081	4%
Investment Income	\$ 1,679,148	633,843	2%
Sponsorship	\$ 1,184,950	1,646,506	1%
Grants	\$ 987,951	876,217	1%
Rental Income and Other	\$ 821,943	252,871	1%
Other	\$ 401,601	-	< 1%
Donated Materials	\$ 359,447	346,004	< 1%
Total revenue	\$ 107,852,432	78,683,313	100%

Revenue

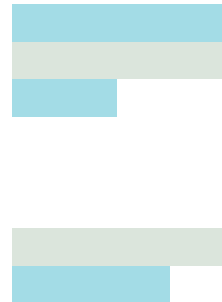


Expenses

PROGRAM SERVICES

Registrations and Certification	\$ 26,151,915	15,197,754	28%
Education	\$ 20,204,890	11,044,613	22%
Conference	\$ 7,611,476	9,129,252	8%
Total program services	\$ 53,968,281	35,371,619	

Expenses



SUPPORTING SERVICES

General and Administrative	\$ 27,895,195	17,233,099	30%
Membership Development	\$ 11,066,528	8,712,790	12%
Total Supporting Services	\$ 38,961,723	25,945,889	

Total Expenses \$ 92,930,004 61,317,508 100%

CHANGE IN NET ASSETS

\$ 14,922,429 17,365,805

Net Assets, Beginning of Year \$ 38,266,077 20,900,272

Net Assets, End of Year \$ 53,188,506 38,266,077

STATEMENT OF FINANCIAL POSITION

2009 2008

Consolidated Financial Summary

ASSETS

Cash And Cash Equivalents	\$ 16,448,282	9,282,670
Accounts Receivable, Net	\$ 1,592,643	9,003,010
Investments	\$ 44,220,095	35,879,354
Prepaid Expense And Deposits	\$ 1,199,228	1,036,693
Inventory	\$ 393,613	242,588
Property And Equipment, Net	\$ 21,297,334	9,596,706
Deferred Rent—Sublease	\$ 387,525	-
Total Assets	\$ 85,538,720	65,041,021

LIABILITIES AND NET ASSETS

Liabilities

Accounts Payable	\$ 2,593,807	2,147,715
Accrued Expenses	\$ 6,016,124	7,079,757
Deferred Revenue	\$ 16,138,764	16,147,833
Refundable Grant Advances	\$ 793,972	370,623
Note Payable	-	347,073
Deferred Rent	\$ 6,807,548	579,658
Subtenant Deposits	\$ -	102,285
Total Liabilities	\$ 32,350,215	26,774,944

Net Assets

Undesignated	\$ 47,658,961	32,049,878
Board Designated	\$ 5,529,544	6,216,199
Total Net Assets	\$ 53,188,506	38,266,077
Total Liabilities And Net Assets	\$ 85,538,720	65,041,021

U.S. Green Building Council

Anthony Bernheim	<i>Treasurer</i>	AECOM Design
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Gail Vittori	<i>Chair</i>	Center for Maximum Potential Building Systems
Paul von Paumgarten		Alliance for a Sustainable Built Environment
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Elizabeth Whalen		Columbia Forest Products

Green Building Certification Institute

Sally Wilson	<i>Chair</i>	CB Richard Ellis
Leon Gross	<i>Vice Chair</i>	N/A
Jim Goldman	<i>Secretary/Treasurer</i>	Turner Construction
Lucia Athens		CollinsWoerman
Vicki Flaherty		IBM
Thomas Mueller		Canadian Green Building Council
S. Richard Fedrizzi	<i>CEO</i>	USGBC (holds a voting seat)
Peter Templeton	<i>President</i>	Green Building Certification Institute - (ex-officio member)

*Board names listed in blue denotes executive committee members.

Able Services
 Acuity Brands, Inc.
 AECOM Technology Corp.
 Ambius
 ARCOM
 Armstrong
 Autodesk Inc.
 Balfour Beatty Construction
 Bank Of America
 Becoming Green
 Booz Allen Hamilton
 Boston Architectural College
 Brick Industry Association
 Building Design+Construction
 BuildingEase
 Carlisle Construction Materials
 CBRE
 ClimateTalk Alliance
 Construction Specialties Inc.
 Davis Construction
 Draper Inc.
 Dunn Edwards
 DuPont
 Dyson
 Edmonds International
 EMerge Alliance
 EPS Molders Association
 Ernst & Young LLP
 FedEx
 Fireman's Fund
 Flavia
 Forbo Flooring Systems

Gilbane Building Co.
 Hanley Wood
 Heery International
 Hensel Phelps Construction Co.
 Herman Miller
 Hobart Corporation
 HOK
 Holcim (US)
 Hunter Panels
 Johnson Controls
 Jones Lang LaSalle
 Kawneer
 Kimball Office
 Kimberly-Clark
 Kohler
 LG Hausys Floors
 Loll Design
 Marvin Windows and Glass
 McGraw-Hill Construction
 Mortenson Construction
 MWH
 National Office Furniture
 NCI Group Inc.
 Nora Systems Inc.
 Oldcastle Glass
 OSRAM SYLVANIA
 Parsons
 PCL Construction
 Perkins+Will
 Plumbing Manufacturers Institute
 PMX
 PPG Industries, Inc.

USGBC thanks
 the following
 organizations for
 their generous
 sponsorship of
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 SSRcx
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 Steel Construction
 Steelcase, Inc.
 Sustainable Forestry Initiative
 Tambient
 The Blue Book
 The HON Company
 Tubelite Inc.
 UL Environment, Inc
 Waste Management
 WAXIE Sanitary Supply

WE GRATEFULLY ACKNOWLEDGE THE FOLLOWING INDIVIDUALS, CORPORATIONS AND ORGANIZATIONS WHOSE GENEROUS CONTRIBUTIONS AND IN-KIND GIFTS ALLOW USGBC TO EXTEND THE BENEFITS OF GREEN BUILDING TO THOSE WHO WORK AND LEARN IN AMERICA'S SCHOOLS, TO RESIDENTS OF AFFORDABLE HOUSING AND TO COMMUNITIES AT RISK.

Donations have also supported several specific USGBC initiatives, including: USGBC's DC Headquarters and in-office Knowledge Center, greenhomeguide.com, REGREEN (in partnership with ASID), Greenbuild conf. scholarships, and LEED program development.

Adobe Systems
 Ambius
 Anonymous
 Architectural & Environmental Associates
 Armstrong Commercial Ceiling and Wall Systems
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 The Bank of America Charitable Foundation
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 Steelcase
 Ken Stowe
 Teknion
 TL Roof & Associates Construction Company
 Turner Foundation
 United Technologies Corporation
 Jaime Van Mourik
 Wells Fargo
 Mark Wohlfarth

About USGBC

MISSION

to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

VISION

buildings and communities will regenerate and sustain the health and vitality of all life within a generation.

USGBC Programs & Initiatives

LEED® GREEN BUILDING CERTIFICATION PROGRAM

The LEED green building certification system is the preeminent program for rating the design, construction and operation of green buildings and neighborhoods. A suite of LEED Professional Credentials identifies professionals who have demonstrated exceptional knowledge of LEED and green building. And through the Building Performance Partnership between LEED-certified projects and USGBC, performance data is collected and analyzed, helping building owners identify opportunities for optimizing performance and guiding the ongoing development of LEED.

www.usgbc.org/leed

GREENBUILD

Greenbuild is the world's largest conference and exposition dedicated to green building. Launched in 2002, it has quickly become the can't-miss event for the green building industry. Each year, tens of thousands of professionals from all over the world are drawn to Greenbuild by outstanding educational sessions and speakers, green building tours, special seminars and networking events, and a huge exhibit hall featuring the newest products and technologies.

www.greenbuildexpo.org

ADVOCACY

At every level of government, USGBC is advancing the powerful mission of green buildings for all within a generation. Through talented volunteer corps of green building advocates and seasoned national staff, USGBC is providing policymakers and community leaders with the tools, strategies and resources they need to take leadership positions, foster innovation, and inspire action. From signature national advocacy programs promoting green schools to policy engagement with decision makers in the White House, the U.S. Congress and state houses and city halls across the country, USGBC is accelerating the uptake of policies and initiatives that enable and encourage market transformation toward a sustainable built environment.

www.usgbc.org/government

EDUCATION

Highly trained and knowledgeable professionals throughout the building industry are essential to USGBC's mission of market transformation. USGBC offers a diverse and accessible variety of educational opportunities, including in-person workshops, online trainings, publications, and ample free resources that enable people at all levels of green building experience to access the information they need to help make green buildings for everyone within a generation a reality.

www.usgbc.org/education

THE CENTER FOR GREEN SCHOOLS

The Center for Green Schools at the U.S. Green Building Council (USGBC) was established in fall 2010 as an initiative designed to carry out USGBC's vision to achieve green schools for everyone within this generation. From the kindergartner entering the classroom, to the Ph.D. student performing research in a lab, the Center provides the resources and support to elevate dialogue, accelerate policy and institute innovation toward green schools and campuses. High-performing schools result in high-performing students, and the Center works directly with staff, teachers, faculty, students, administrators, elected officials and communities to drive the transformation of all schools into sustainable places to live and learn, work and play.

www.centerforgreenschools.org

MEMBER AND CHAPTER COMMUNITY

USGBC's actively engaged member and chapter communities are at the core of USGBC's mission and drive the work USGBC does. At the national level, USGBC's 16,000-plus member companies and organizations support USGBC's mission-focused initiatives. Employees of member organizations serve on committees that drive the development of LEED, education and events, advocacy work, and other programs. They vote to fill leadership positions and to approve changes to the LEED rating systems. And they share their commitment to green building with colleagues and customers. Similarly, USGBC's chapter network drives and promotes the green building movement in communities and regions throughout the country. Individual chapter members are on-the-ground advocates who share ideas with each other through networking. They spread information and education throughout their communities, and an active network of Emerging Professionals groups in chapters nationwide provide opportunities for the next generation of green building innovators to hone their leadership and professional skills so they can be at the forefront of the new green economy.

www.usgbc.org/membership | www.usgbc.org/chapters

U.S. GREEN BUILDING COUNCIL
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WASHINGTON, DC 20037
800.795.1747
USGBC.ORG

