

About Greenbuild

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The [Greenbuild International Conference and Expo](#), owned and operated by Informa and presented by the U.S. Green Building Council (USGBC), is the world's largest green building exposition of its type, providing a forum for the green building community to unite, change lives, revolutionize business, and address our world's most pressing problems.

Founded in 2002, Greenbuild brings together industry leaders, experts and frontline professionals dedicated to sustainable building, making Greenbuild the ideal space to learn about groundbreaking green building products, services and technologies. The three-day event, which this year will be held at the Boston Convention & Exhibition Center from Nov. 8-10, 2017, will feature high profile celebrities, activists and political figures working together to promote the ideals and interests of the green building movement.

About Greenbuild

- Thousands will gather in Boston in 2017 to renew their commitment to the green building movement. The conference will feature three exhilarating days of uplifting speakers, unmatched networking opportunities, showcases, LEED workshops and tours of green buildings in Boston.
- Celebrities, activists and politicians will unite at Greenbuild 2017 to promote the benefits of green building. Past keynote speakers have included Sebastian Junger, Ret. Gen. Colin Powell, Archbishop Desmond Tutu, Al Gore and President Bill Clinton. Grammy Award-winning artists Sheryl Crow, Maroon 5 and Train have all performed at Greenbuild, as well.

Highlights of Greenbuild 2016

- More than 18,000 attendees convened in Los Angeles for the 2016 Greenbuild.
- 531 exhibiting companies participated in the trade show, and more than 200 sessions, tours, summits and workshops were held.
- Highlights of the 2016 Greenbuild included opening plenary speaker journalist and award-winning author Sebastian Junger; closing plenary speaker architect and cultural innovator Bjarke Ingels; Master speakers Antwi Akom, co-founder and CEO of Streetwyze, and Dr. Lucy Jones, former seismologist with the U.S. Geological Survey; and special concert performances by Aloe Blacc and X Ambassadors.

Leading by example

- Greenbuild is committed to raising the bar in sustainable conferences each year. As a result, Greenbuild is a four-time recipient of the IMEX Sustainable Meetings award.
- The Greenbuild sustainability program addresses environmental impact through seven objectives: move toward a zero waste event; increase stakeholder education and engagement; improve sustainable sourcing; improve performance tracking; reduce greenhouse gas emissions; positively impact communities; and Catalyze the advancement of green building initiatives and sustainable initiatives within the hospitality industry.

Greenbuild international conferences

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The 2017 Greenbuilding Brazil, now in its eighth year, was co-hosted with the High Design Expo, a show focused on the home and office. The partnership between these two shows has created a stronger and more comprehensive meeting for the architecture, construction and design industry, with an estimated 15,000 professionals in attendance and 20,000 square meters of space featuring more than 200 companies. Greenbuilding Brazil was held in São Paulo, Brazil, Aug. 8-10, 2017.

- The first Greenbuild China will take place in Shanghai at the W Shanghai – The Bund on Oct. 17-18, 2017. China is a leader in green building, ranking first among the Top 10 Countries for LEED green building with 35 square meters of LEED space certified per person in 2016. Greenbuild China is where you can learn about current research and best practices to elevate your business; connect with sustainability experts; and see innovative technologies and products firsthand.
- In 2017, USGBC and ABEC Exhibitions & Conferences PVT. LTD will host the first Greenbuild India at the Bombay Exhibition Center in Mumbai on Nov. 2-3. In 2016, nearly 650 Indian building projects earned LEED certification. Greenbuild India is where you can learn about current research and best practices to elevate your business; connect with sustainability experts; and see innovative technologies and products firsthand.

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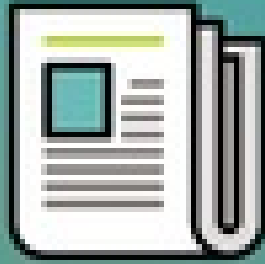


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