

Grab Your Camera and Tell Us: What's NEXT?

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When I envision the future, I see a world in which the benefits of green building are experienced everywhere: From Houston to Haiti, from rural villages to bustling metropolises, from homes to high-rises.

That's my idea for what's next in green building and global success. **What is yours?**

We are extremely excited to announce the [Greenbuild NEXT video campaign](#)! We're asking YOU, the USGBC community, the Internet at large and idealists everywhere to tell us what you think is NEXT for green building, sustainability and our planet's prosperity.

Whether your idea is specific to green building (grid positive buildings everywhere?), sustainable living (bike lanes spanning the globe?), or as broad as solving global climate change (a new climate treaty?), we want to hear from you!

Your videos will be posted on the Greenbuild website, and could be featured on the big screens at [Greenbuild 2011 in Toronto!](#)

Get inspired:

Whether your video is shot on a web cam or in a studio, we want to see it and share it. Your videos can be testimonials, action sequences, animations – anything. Be creative!

Check out our 52-second [kick-off video](#), or watch [an example](#) of a Greenbuild NEXT video submission from Jacob Monroe, USGBC's Education Resources Coordinator.

Submit your video:

1. Upload your video to [YouTube](#) or [Vimeo](#) and tag it with the keyword **GBNEXT**.
2. E-mail us a link to your video at GBNEXT@GreenbuildExpo.org. If you have a Twitter handle, include it in your e-mail so we can give you credit when we tweet your submission!
3. Use hashtag #GBNEXT to share your video on [Twitter](#), and join the conversation on what's NEXT for green building and our planet's success.

The first step in creating the future is imagining it. Conceptualizing it. Predicting it. Ideas become reality. We can't wait to see what you come up with.

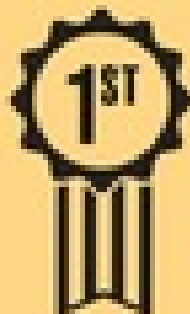
[Learn more about the Greenbuild NEXT video campaign, watch others' videos, and submit your own! »](#)

[Watch the call-to-action video »](#)

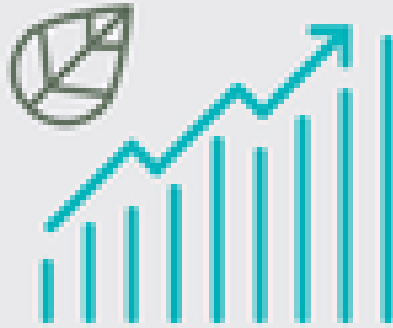
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