

# USGBC Launches Green Building Information Gateway

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Nov. 16, 2012 (San Francisco, Calif.) – At its Greenbuild International Conference & Expo, the U.S. Green Building Council (USGBC) announced the launch of the Green Building Information Gateway. Coined **GBIG**, the web-based tool will accelerate market transformation by providing greater transparency and understanding of the green dimensions of the built environment.

**GBIG** provides a transparent view of places, projects, collections and credits, detailing the actions and activities of LEED building owners and project teams over time. The tool provides maps, analytics and insights that reveal trends, patterns and processes in green building practice.

- **GBIG** is a global platform for innovation and insights.
- **GBIG** seeks to use data-driven insights to create value and competitive advantage for high performing green building projects around the world.

“The launch of GBIG represents years of research, information gathering and testing, and has been a true labor of love,” said Chris Pyke, Vice President, Research, USGBC. “Green building has gone from an era of firsts, to a global movement, connected by data.”

Users can search and explore green building activity around the world, analyze trends and patterns in green building practice and discover connections between projects, people, products and services.

## About U.S. Green Building Council (USGBC)

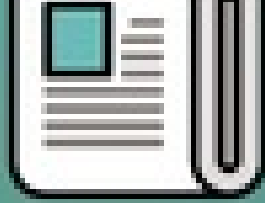
The U.S. Green Building Council (USGBC) is committed to a prosperous and sustainable future through cost-efficient and energy-saving green buildings. USGBC works toward its mission of market transformation through its LEED green building certification program, robust educational offerings, a nationwide network of chapters and affiliates, the annual Greenbuild International Conference & Expo, and advocacy in support of public policy that encourages and enables green buildings and communities. For more information, visit [usgbc.org](http://usgbc.org) and follow us on Twitter [@USGBC](https://twitter.com/USGBC), and Facebook at [facebook.com/USGBC](https://facebook.com/USGBC).

## About Greenbuild

The U.S. Green Building Council’s Greenbuild International Conference & Expo convenes the industry’s largest gathering of representatives from all sectors of the green building movement. Three days of extensive educational programming, workshops, a vast exhibition floor and ample networking events provide unrivaled opportunities to learn about the latest technological innovations, explore new products, and exchange ideas with other professionals. Greenbuild is the four-time recipient of IMEX Green Meetings Award and the 2012 show will be held on Nov. 14-16, in San Francisco, Calif. Last year’s conference in Toronto, Ontario, drew more than 23,000 attendees and featured a sold out exhibit hall floor with more than 1,700 exhibit booths. For more information, visit [greenbuildexpo.org](http://greenbuildexpo.org) and follow us on Twitter [@Greenbuild](https://twitter.com/Greenbuild), and Facebook at [facebook.com/Greenbuild](https://facebook.com/Greenbuild).

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