

# Infographic: Greenbuild 2012

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this is what you missed this year at

# @GREENBUILD<sup>®</sup> 2012

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## WHO ATTENDED

24,660

ATTENDEES

906

EXHIBITORS

1,729

BOOTHS

**4,840**

LEED  
PROFESSIONALS

4,048

ACCREDITED  
PROFESSIONALS (AP)

756

GREEN ASSOCIATES



**90**

COUNTRIES REPRESENTED



**1** CANADA



**2** BRAZIL



**3** MEXICO



1 CALIFORNIA



2 NEW YORK



3 D.C.

WHAT THEY DID



43,996

CMP HOURS EARNED

6,288  
ATTENDEES

5,000  
ATTENDEES

OPENING PLENARY

CLOSING PLENARY

MOST POPULAR SESSIONS

- 1 Energy Monitoring that Provides Meaningful Data AND Value
- 2 Pushing the Envelope - The Need for Enhanced Commissioning
- 3 Applying LCA to Building Design

WHAT THEY SAID

During the opening plenary,

**#greenbuild** was  
tweeted every **3** seconds



and more than  
**20,000 #greenbuild tweets**  
were sent during the conference

Corey Booker @coreybooker

Thanks. The American Dream must be a green dream. RT @steviegotsoul: great insights at @Greenbuild





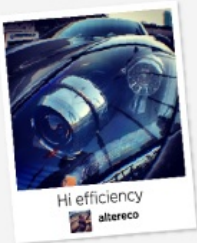
**Jane McGonigal** @avantgame  
excited to be closing Greenbuild today with Bill McDonough, a hero for our planet!

**Trends**

- #GreenBuild
- #greenbuild**
- Susan Rice
- Gaza
- #WhatMakesMeSmile

## Making #greenbuild a trending topic!

### WHAT THEY SAW



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