

Meet USGBC: Doug Gatlin

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Meet USGBC's VP of LEED & Product Management, Doug Gatlin

What's your name and title at USGBC?

Doug Gatlin, VP, LEED & Product Management

How long have you been at USGBC?

I joined the staff at USGBC in early 2006, back when there were only a few hundred LEED-certified projects, LEED was just a toddler then, and the staff organization was about 40 people.

Where's your hometown?

I'm a local kid. I grew up in the Washington, DC suburbs before heading off to college in North Carolina. I lived in NC for some time after graduating, but the job market in DC pulled me back.

Complete this sentence: "We are _____."

A community of professionals committed to the idea that business and environmental goals are not mutually exclusive, working together to make this vision a reality.

What's your typical day like?

Since last September, I have been heading up program delivery across USGBC and GBCI. That means I see a lot of activity every day. I work with people from every part of the organization to help keep our activities aligned and our programs running smoothly. Right now our critical push is on finishing the build out of our LEED v4 tools and resources, while also working to simplify the current review process. We've got a great technical team on staff, and we want to provide our customers with better access to our reviewers throughout the process. I love my job, it is all about building connections across the teams and improving results.

And your favorite part of working for USGBC?

LEED has changed the way buildings get built, and it is beginning to show an impact in reducing the energy use of our existing stock. It is also taking off globally. Being part of this has been enormously satisfying (and humbling) experience.

What's the most important lesson life has taught you?

You have to trust yourself if you want to inspire trust in others.

Most memorable professional experience?

Wow, there are a lot... building an energy efficiency campaign across a dozen U.S. cities back in the early 90s; being part of the team that launched the Energy Star buildings program at EPA, relaunching LEED for Existing Buildings and seeing it take off in leaps and bounds, and my first Greenbuild (Denver -

2006)! Now that was memorable.

If you could be a superhero, who would you be?

To me this one has always been a no-brainer. Superman, of course. Why settle for just one super power when you can have pretty much all of them in one package?

Best piece of advice you've received?

Love what you do and do what you love.

Currently...

Reading: *My Antoina* by Wila Cather, a beautiful story about farm life in the early days of the American West. The vivid accounts bring me back to some of my fondest childhood memories visiting my great-grandparents homestead in the plains of Oklahoma.

Watching: Anything directed by Martin Scorsese and Quentin Tarantino.

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