

# Meet USGBC: Robb Tufts

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Meet USGBC's Business Intelligence Specialist, Robb Tufts

## **What's your name and title at USGBC?**

Robb Tufts, Business Intelligence Specialist.

## **How long have you worked here?**

6 years.

## **Fill in the blank: We are \_\_\_\_\_**

Building the future today.

## **Who would you invite to your dream dinner party?**

Emma Goldman, Thomas Jefferson, Al MacInnis, Edward Tufte

## **What book are you reading right now?**

Freedom from Fear by Aung San Suu Kyi

## **Describe your typical day at USGBC:**

Playing with data and making it compelling and useful for USGBC staff.

## **What's your favorite part of working for USGBC?**

Knowing the work we are doing is having immediate positive impacts on how humans interact with the natural world around them.

## **What is your most memorable professional experience?**

My first Greenbuild.

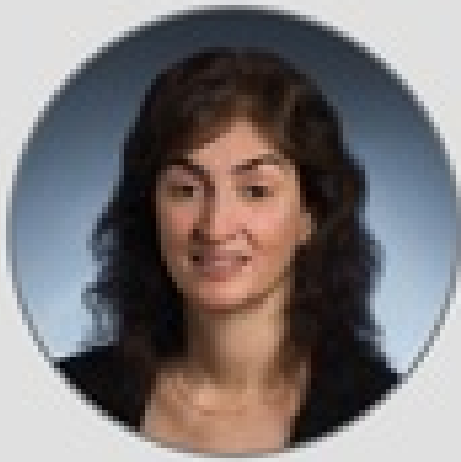
## **What's the best advice you've ever received?**

Finish what you started.

## **What are you most excited about in the green building industry?**

The pace of change that is happening in all facets of the industry. From design, to materials, to operations, it is astounding how fast things have changed in such a short time, and this is only the beginning.

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