



# VOLUNTEER GROUP CHARGE

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2101 L Street, NW  
Suite 500  
Washington, DC 20037  
T: 202 828-7422  
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[www.usgbc.org](http://www.usgbc.org)

## Virginia State and Local Advocacy Committee

USGBC Department: USGBC Virginia  
USGBC Staff Lead: Cindy Zork  
Number of positions: 5-10  
Activity Start Date: Annual  
Activity End Date: Annual  
Group Type: Working  
Reports to: USGBC Virginia Market Leadership Advisory Board

**TO APPLY:** <https://usgbc.wufoo.com/forms/qkt52jk1shz8y1/>

### Purpose

Advocacy relies on local stakeholders to help facilitate successful, game-changing advocacy for green building in Virginia. USGBC is a champion for green building and advocacy plays an important role in who we are and what we do. Members of this committee support USGBC's Advocacy staff with relationship building, communicating with legislators, reviewing language around issues, and garnering support from local organizations and stakeholders. Members do not represent USGBC directly and are not authorized to speak or sign commitments on behalf of USGBC without the consent of the USGBC Advocacy team.

This volunteer group primarily supports the following strategic imperative(s) of [USGBC's 2017-2019 Strategic Plan](#):

- Ensure viability through organizational and community excellence

### Goals

What will this group accomplish toward the 20% growth goals and how will it be measured? Pull these from your strategic work plan.

### Membership Roles

- Research and collect information to share about issues and policies related to USGBC's strategic advocacy focus in Virginia
- Communicate with legislators and stakeholder contacts about relevant issues
- Aid USGBC staff with devising language around issues
- Speak on behalf of person's company in support of issues

### Staff Support

- Liz Beardsley, Senior Policy Council
  - [ebeardeley@usgbc.org](mailto:ebeardeley@usgbc.org)
- Maren Taylor, Advocacy & Policy Associate
  - [mtaylor@usgbc.org](mailto:mtaylor@usgbc.org)
- Cindy Zork, Director, Community – Virginia
  - [czork@usgbc.org](mailto:czork@usgbc.org)

### Time Commitment

This group will meet annually. Volunteers will have quarterly phone meetings with USGBC's Advocacy staff and may dedicate an additional 2-3 hours per month. This work can be fast paced while Virginia's legislature is in session, with ad-hoc calls to review next steps on bills or policies as they are introduced.

### Deadlines and Milestones



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Use this section to outline major deadlines relevant to this group's work, such as date of volunteer activity, securing a venue or speaker, report due dates, etc. It can be helpful to set a calendar of meetings before doing a call for volunteers because it can help prompt a person to consider their time availability more carefully.

## Terms

Refer to the [Policies and Procedures for Committees and Working Groups](#).

For more information about USGBC and volunteering, download the [USGBC Volunteer Manual](#).

All USGBC volunteers, who serve on a Committee and/or Working Group, are required to read and agree to abide by the U.S. Green Building Council's [Code of Conduct](#) for Committee and Working Group members. This includes an acknowledgement of the [Antitrust Policy](#), the [Anti-Harassment Policy](#), and [Policies and Procedures](#) for Committees and Working Groups.

## USGBC ANTITRUST COMPLIANCE STATEMENT

Organizations such as USGBC may engage in a number of educational activities for its members and the public. For example, USGBC may collect or distribute to industry participants, customers and the public information about green building products or services. However, since organizations like the USGBC involve interaction and communications between competitors, they also are subject to scrutiny under the antitrust laws. It is the policy of USGBC to comply fully with the antitrust laws. To avoid creating any issues under the antitrust laws, the members of the USGBC should not engage in any discussions or agreements concerning the following topics either in formal meetings or informal social gatherings:

1. Prices, price changes, price quotations, bids, pricing policies, pricing philosophies, price levels, price differentials, mark-ups, discounts, or allowances;
2. Any element of price, including credit, warranties, or other terms and conditions of sale;
3. Output, production, profits or costs;
4. The customers to whom a company sells;
5. The territories in which a company sells;
6. The amount that a company pays for goods or services;
7. The selection, rejection or termination of customers or suppliers;
8. Business plans or strategies;
9. Restrictions on the development or use of technology; or
10. Exchange of any competitive information.

Please note that this statement is not complete and is only a general guide. The intent of this statement is to remind the members of the importance of continued compliance with the antitrust laws.