



Tennessee

2019 SPONSORSHIP OPPORTUNITIES



The U.S. Green Building Council Tennessee Community is dedicated to transforming our built environment in service of a more sustainable future for all.

USGBC Tennessee’s partners provide critical funding to scale efforts to build better, healthier, more resilient buildings and communities. Your support is an investment in our ability to provide high quality education, networking, volunteerism, and leadership celebration opportunities across the state.

Together we can make a difference for a more sustainable future in Tennessee!



TENNESSEE

- 700+ LEED Projects
- 200+ Event Attendees
- 150+ Community members
- 20+ Local & Statewide Events
- 3 Local Branches
- And you!



USGBC Tennessee

2019 ANNUAL SPONSORSHIP PROSPECTUS

Make a strategic investment in the USGBC Tennessee Community to connect with sustainability leaders, grow your brand among an engaged audience, and build the market for green building products and services.

FOUNDATION	LEADER	ADVOCATE	FRIEND
\$5,000	\$2,500	\$1,000	\$500

Logo displayed on website, at events, & in weekly email newsletter to 2,000+ recipients	✓	✓	✓	✓
Individual memberships	4	3	2	1
Complimentary pass(es) to be used at any Education Series event (excluding IMPACT Tennessee)	7	5	3	1
Tickets to USGBC Tennessee IMPACT Conference and Leadership Awards	3	2	1	
Opportunity to introduce a an award category at the IMPACT Tennessee Leadership Awards	✓			
LEED project profile or spotlight articles on the USGBC website which has 160,000 unique web visitors monthly	✓			

Interested in sponsoring a USGBC Tennessee event in addition to annual partnership? Want to discuss potential benefits not listed above? We can bundle annual partnership & event sponsorships at a reduced cost, or come up with a special benefits package based on your needs. See page 3 for more information.

Contact Cindy Zork, Director, Community - USGBC Tennessee, for more information
czork@usgbc.org

Increase your exposure amongst Tennessee's green building professional network with these additional opportunities. Bundle and save! Add any of the items below to an annual partnership and receive a 10% discount on the total price.



EDUCATION EVENT SPONSORSHIPS (\$250)

Sponsorship of individual education events puts your company in front of a local audience of green building professionals and stakeholders in USGBC Tennessee's branches in East Tennessee, Middle Tennessee, and Memphis.

Event sponsorship provides company branding on all marketing promotion for the event (email, social media), the opportunity to welcome guests and say a few words about your company's commitment to sustainability, and 2 complimentary registrations for staff or VIPs.



ADVANCE SPONSORSHIP (\$500)

An ADVANCE Sponsorship demonstrates your commitment to USGBC's vision of green buildings for all. Funding underwrites USGBC Tennessee's weatherization program in East Tennessee.

In recognition of your support you receive branding on marketing promotion for ADVANCE program events and the opportunity to speak and welcome volunteers at the fall work day.



USGBC TN WOMEN IN GREEN (\$300-500)

Women in Green provides a platform for women in sustainability to learn from each other's experiences.

A \$300 event sponsorship provides 3 complimentary registrations in addition to company branding on all marketing promotion for the event.

A \$500 Student Sponsor receives these benefits and enables two Tennessee college students to receive free access to the event.



IMPACT TENNESSEE (VARIES)

This high profile conference and leadership awards program recognizes statewide innovation and leadership in green buildings. Sponsorship is available at a variety of levels; see the attached brochure for more information (\$300-\$3500)



TENNESSEE

2019 IMPACT CONFERENCE SPONSORSHIP

PREMIER	PRESENTING	SUPPORTER
\$3,500	\$2,000	\$1,000

Logo recognition as a Sponsor on the USGBC Tennessee IMPACT website	✓	✓	✓
Your company's logo prominently displayed as a Sponsor at the IMPACT Conference	✓	✓	✓
Branding on IMPACT related marketing promotion (email, social media)	✓	✓	✓
Complimentary full day registrations to the event	8	4	2
Sponsorship of an education session of your choice, with logo representation on the opening slide and the opportunity to introduce the speaker (limited availability, first come first serve)		✓	
VIP table reservation (seats 8)	✓		
Your company's logo displayed as a supporter of the Keynote Presentation and IMPACT Awards Luncheon	✓		
Opportunity to present a Leadership Award during the IMPACT Awards Luncheon	✓		
Table space to display company materials at the venue	✓		

A LA CARTE SPONSORSHIP OPPORTUNITIES:

- **\$800 Emerging Professionals Sponsorship:** Includes one full day registration and provides a complimentary registration for two emerging professional applicants. EP's looking to take advantage of this sponsorship will complete a brief application, with preference given to first time conference attendees. Your logo will be prominently displayed as an Emerging Professionals Sponsor on all event materials.
- **\$500 "Sustaining" Sponsorship (2 available):** Your company's logo prominently displayed at the coffee and water refreshment stations throughout the day. Includes one full day registration per company.
- **\$300 Dessert Sponsorship (2 available):** Your company's logo prominently displayed at the Dessert Table during the Leadership Awards Luncheon. Includes one Awards Luncheon only registration per company.

Don't see an opportunity for you? We're happy to create custom packages to meet your needs!

Sponsor IMPACT Tennessee today! Please contact Cindy Zork, Director, Community – USGBC Tennessee for more information: czork@usgbc.org, 202-552-1394